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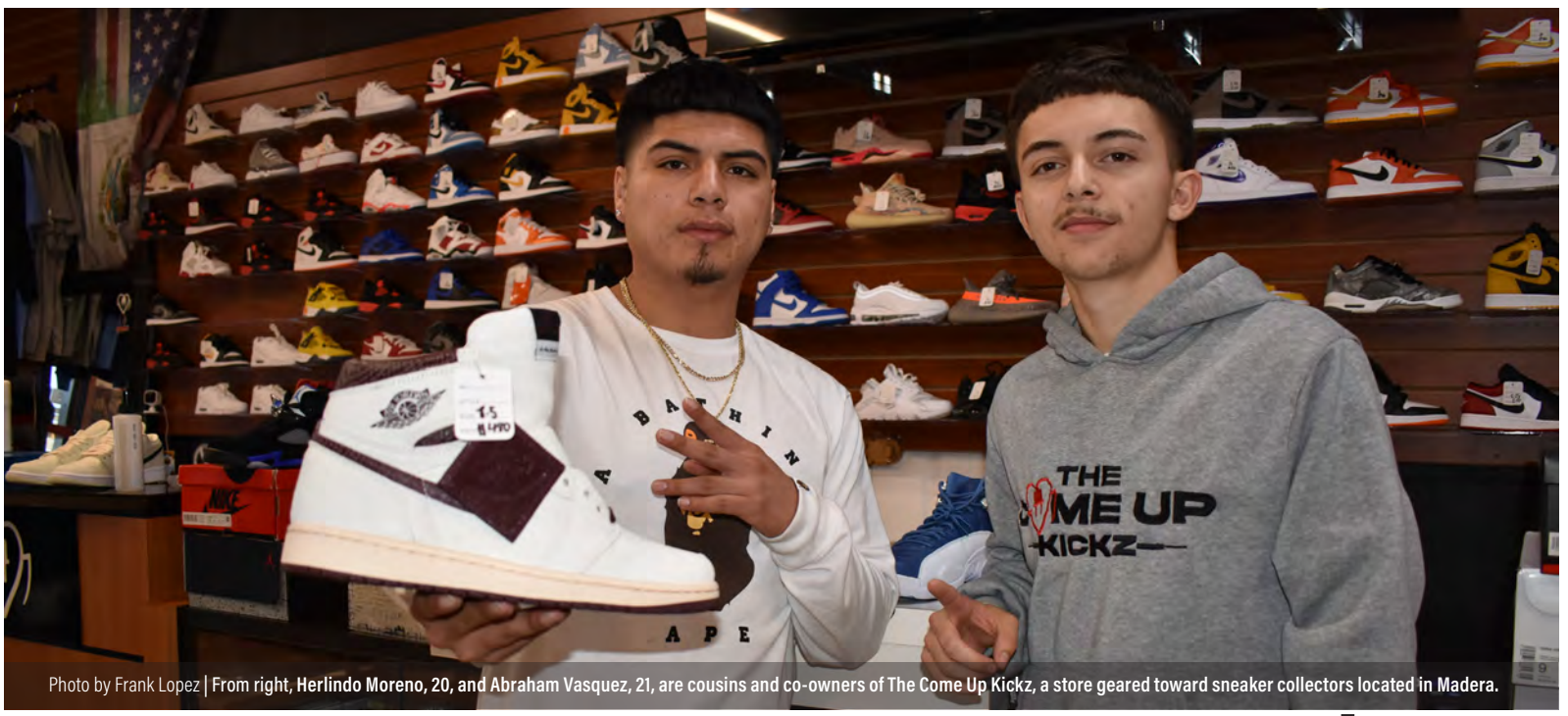


Photo by Frank Lopez | **From right, Herlindo Moreno, 20, and Abraham Vasquez, 21, are cousins and co-owners of The Come Up Kickz, a store geared toward sneaker collectors located in Madera.**

Young entrepreneurs turn sneaker hobby into a business

Frank Lopez - STAFF WRITER

When one thinks of collecting as a hobby, the first things that come to mind may be stamps, coins or baseball cards — not sneaker shoes.

In Madera, two young, self-starting entrepreneurs are making a splash with local collectors with their first shoe store.

Herlindo Moreno, 20, and Abraham Vasquez, 21, cousins and co-owners of The Come Up Kickz, opened their store at 26063 Ave. 17 in Madera last year after selling shoes online for years.

Both are self-professed sneaker enthusiasts, or "sneakerheads." Moreno and Vasquez said the community has been supportive of the business.

Sneaker collecting emerged as a culture and an industry in the 1980s with the emergence of Michael Jordan's "Air Jordan" line of shoes and the boom of rap music.

Now into the 2020s, the sneakerhead culture is fully trending, especially after the increased popularity of "athleisure" clothing in the fashion world.

According to estimates from American multinational investment bank and financial services company Cowen & Co., the sneaker resale market could reach $30 billion globally by 2030.

The first step

Moreno and Vasquez started reselling sneakers when they attended Madera South High School. As the sneaker trend started to gain popularity, the cousins started flipping shoes full time.

Vasquez's brother Jaime, 24, and another cousin are also owners of the store.

"We all liked shoes, used to trade and sell to get different shoes. When we realized that there was more behind just wearing shoes — that there's an industry where you could flip shoes and start something big — we all decided it was a good opportunity," Moreno said.

They started out with five pairs of shoes, which led to 10 pairs and then 30 pairs. Eventually they had so many they couldn't fit them in the room they were operating out of and decided to open a storefront.

With combined incomes from selling shoes

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PROPOSED RULES WOULD CREATE 'FEDERAL REGISTRY OF SMALL BUSINESS OWNERS'

Information required includes name, birthdate, address and ID card

By Frank Lopez | Page 5



Photo by woodleywonderworks on flickr | **The Department of the Treasury has proposed new reporting rules on the owners of US companies in an effort to fight fraud.**

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as well as full-time jobs, the group opened their store in September.

Since opening, they've sold about 1,000 pairs of shoes.

Dipping toes into the hobby

Though the sneaker-collecting hobby might have its roots in basketball and hip-hop, it is more of a fashion trend at this point.

A shoe company such as Nike will release a shoe at a limited quantity. Once it sells out, it will stop producing the shoe. Resellers — individuals who bought them brand new from a retailer, manufacturer or fellow collector — then resell the shoes for a profit.

Moreno said he has had resellers come to him with shoes they bought 10 years ago as an investment. They were just waiting to resell at the right time.

Because of the popularity of sneaker culture, a rare shoe will be seen as a more valuable fashion accessory, he said.

The most expensive shoes sold in the store was a pair of $1,700 Travis Scott Air Jordan models.

Footprint across the U.S.

Different states have more supplies of certain shoes than others. Moreno and Vasquez are constantly travelling to cities including Houston and Chicago to buy shoes. There are also sneaker conventions.

This provides them the opportunity to network in the industry.

"It's crucial that we go to these sneaker conventions because you never know who you might meet," Vasquez said. "Its 50 % store owners and 50% who are buying and reselling. Every state has a different market."

Travel is a constant part of job.

They even have hopes to sell sneakers abroad one day should shipping prices stabilize.

Vasquez is currently a student and plans to continue his education. He hopes to become a professional soccer player.

There are plans for The Come Up Kickz to host a local sneaker event to help create a network in the Central Valley. The event, planned for June, won't just be for sneaker resellers, but also other local businesses.

The business has donated soccer uniforms for a local school in Madera to help give back to a community that has supported them.

"We are trying to bring more attention to the Central Valley communities, and want the sneaker community to be big here," Moreno said. "We are here too."

Frank Lopez | Writer can be reached at: 490-3465 or e-mail frank@thebusinessjournal.com

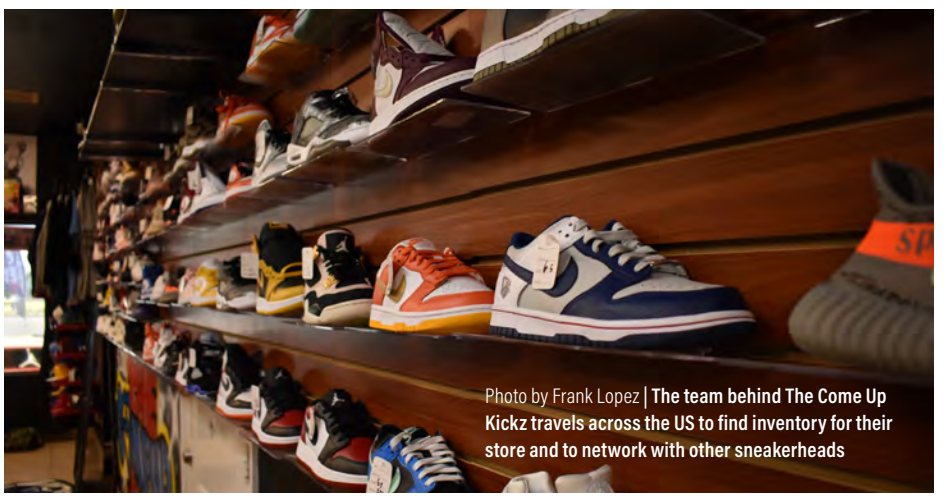


Photo by Frank Lopez | **The team behind The Come Up Kickz travels across the US to find inventory for their store and to network with other sneakerheads**

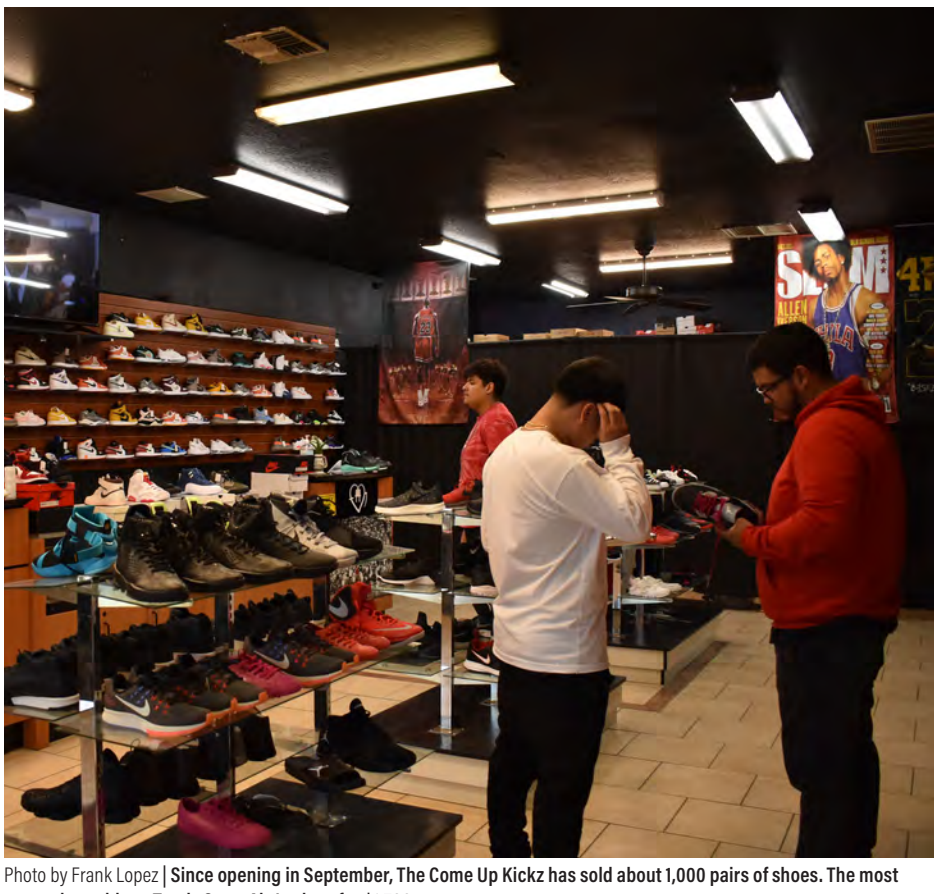


Photo by Frank Lopez | **Since opening in September, The Come Up Kickz has sold about 1,000 pairs of shoes. The most expensive sold are Travis Scott Air Jordans for $1,700.**



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Program to aid individuals with disabilities to get its START

Ben Hensley – STAFF WRITER

A new START program will bring assistance to youth and adults with I/DD (intellectual and developmental disabilities) in Fresno this spring, bringing services to not only Fresno County, but Madera, Merced, Tulare and Mariposa counties as well.

START — Systemic, Therapeutic, Assessment, Resources and Treatment — is a quickly spreading program that assists in mental health care for people with I/DD.

"START programs provide support to children starting age six who have autism, or people with intellectual or developmental disabilities who have a co-occurring mental health or behavioral health concern," said Director of START Services Sharon Cyrus-Savary.

"We are a mental health crisis team, essentially, providing crisis prevention and intervention to this particular population, supported by the regional [START] centers around California," she added.

The new location at 1684 W. Shaw Ave. will serve as the hub for START services in the Central Valley. Alongside eight other California locations, START is rapidly spreading from coast to coast.

With locations in 14 states, and additional partner programs in four states, START is partnering with mental health facilities across the country.

While the exact opening date is still being determined, Cyrus-Savary said the center plans to be open next month.

"We will definitely be in our offices by mid-March, and supporting people in the community right thereafter," Cyrus-Savary said.

She went on to add that the state of California authorized the opening of three START centers two and a half years ago.

"The Central Valley Regional Center was only authorized by the state to put out a request for a proposal in the last four or five months," Cyrus-Savary said.

"The START model is a model that was developed at the Center of START Services, and is implemented throughout the United States," Cyrus-Savary said, adding that state and local vendors apply for proposals to provide START services.

The Central Valley was among those to receive approval.

The START program's values are practiced daily "through decision-making, work contributions, and interpersonal interactions," according to the START program's website.

Alongside their regular services, START will also be able to assist in pandemic related mental health concerns.

"There are definitely a lot of people with I/DD and autism who have been significantly impacted by the pandemic," Cyrus-Savary said. "That has caused more mental health concerns for those people."



Photo via loopnet.com | **The Fresno region has been awarded a START (Systemic, Therapeutic, Assessment, Resources and Treatment) program for individuals with intellectual and developmental disabilities. It is located at this office building at 1684 W. Shaw Ave. in Fresno.**

START's website also gives numerical data in annual reports on a variety of categories, including diversity of clients, COVID-19 telemental health results, along with data regarding behaviors and service experiences, allowing families and clients alike to see their progress.

"We can provide research data that supports, around the country, how people are being impacted," Cyrus-Savary said.

She went on to say that there is new recognition that individuals living with I/DD face similar challenges as the rest of the population.

"They are an undeserved group of people because, in the past, people saw it as more behavioral and not mental health," Cyrus-Savary said. "The state of California has decided that people with autism and I/DD who also have mental health challenges need the additional support — hence the reason START comes in."

She added that the site, like all START centers, will be staffed by master's level clinicians, bachelor's level coaches, Ph.D. level psychologists, as well as a medical director and program director — both also mental health professionals.

Cyrus-Savary said that the program is looking forward to expanding into the Central Valley.

"I'm really looking forward to coming to the Central Valley and working with the community, collaborating with all the community providers, and hospitals, and schools to better support folks who may not otherwise have access to the type of support that START provides," she said.

Ben Hensley | Writer can be reached at: 490-3461 or e-mail ben@thebusinessjournal.com

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Proposed rules would create 'federal registry of small business owners'

Frank Lopez – STAFF WRITER

Proposed rulemaking from the U.S. Treasury has elicited privacy concerns about a possible federal registry of business owners.

In December, the Treasury's Financial Crimes Enforcement Network (FinCen) issued a notice titled "Beneficial Ownership Information (BOI) Reporting Requirements" to implement changes from the Corporate Transparency Act (CTA) enacted in January 2021.

A part of the National Defense Authorization Act for fiscal year 2021, the CTA sets to establish a new system for the reporting, maintenance and disclosure of beneficial ownership information — essentially, who owns a company on paper.

Treasury officials say it is part of an effort to fight corruption, money laundering, terrorism financing and other financial crimes.

The reports must include four pieces of information about owners with at least 25% control of a company, subject to size and revenue limits. The personal information required would include name, birthdate, address and an image of an "acceptable identification document."

Ronald Arch Henderson, a Fresno tax attorney with law firm Fennemore Dowling Aaron, said that while the final details are yet to be hashed out, the reporting requirements will eventually become law.

Henderson stressed that the reporting company, not the applicant who files documents on a company's behalf — a Certified Public Accountant, for example — must accurately report ownership details.

"It's not our obligation to report — it's the reporting company's," Henderson said. "If they're willful in not filing these things, there are some hefty penalties as well as potential criminal liabilities."

Who does it apply to?

The BOI reporting requirements will apply to legal entities such as corporations, limited liability companies, partnerships and trusts.

The CTA text explains that "malign actors seek to conceal their ownership of corporations, limited liability companies, or other similar entities in the United States to facilitate illicit activity", however, "most or all States do not require information about the beneficial owners of the corporations, limited liability companies, or other similar entities formed under the state."

There are 23 specifically exempted categories of entities that will not be required to report, including domestic banks, bank holding companies, saving and loans companies, federal or state credit unions, investment advisors, insurance companies and registered public accounting firms.

Also exempt from reporting would be companies that meet all of the following criteria:

— Employ more than 20 workers on a full-time basis in the US

— Have filed federal income tax returns in the previous year showing more than $5 million in gross receipts or sales

— Have an operating presence at a physical office in the US

Henderson said business owners who are properly paying their taxes may see this as more "Big Brother" government intrusiveness. And it will add to the paperwork burden for even the smallest of businesses.

"Even small businesses with just five employees and a couple of owners are going to have reporting requirements", Henderson said. "We have so many reports required with the state of California and the Franchise Tax Board. This is just another one in the mix."

Timing is crucial

Companies formed before the final rules are enacted will have one year to file their reports. Companies created or registered after the effective date of the final rule would have 14 calendar days to file their initial report to the FinCEN.

The proposed reporting requirements will not have any effect on tax rates for the reporting parties, Henderson said. "It's not a taxing statute."

The information gathered from the reporting requirements, such as who is the beneficial owner of a corporation, will be limited to FinCen and other government departments to access. It will not become public knowledge, Henderson said.

"It's very restricted as to who has access, and it's to help the U.S. government know who the real owners are," Henderson said. "For years, a lot of people have formed entities in a lot of places where they didn't have to reveal their ownership — layers of corporations owned by other corporations — to conceal or not make it obvious who the beneficial owner was. This is what the requirements are trying to prevent."

Violation nation

The CTA does lay out civil and criminal penalties for individuals that purposely report false or fraudulent information.

Individuals in violation will be liable for a penalty of up to $500 for each day a violation continues or has not been fixed and may be fined up to $10,000 and imprisoned for up to two years, or both.

In a letter sent to the Treasury, the National Federation of Independent Business (NFIB) stressed that the proposed rule would create issues for smaller businesses.



Photo by Adobe Stock images | **Business owners might feel that the new reporting requirements might represent a Big Brother intrusiveness, but a local tax attorney said the information will not become public.**

"The proposed rules will further challenge struggling small businesses with new paperwork requirements and will create a first of its kind federal registry of small business owners, which is a privacy concern for many," said NFIB President of Federal Government Relations Kevin Kuhlman. "We urge the Treasury Department to adjust the rules and reduce the burden on small businesses, as the law requires."

According to the letter, the proposed rules would require more than 25 million existing small businesses in America to spend an aggregate of $4 billion to submit reports to FinCen.

According to the Treasury, it should cost companies about $50 to prepare and submit an initial report.

The NFIB recommends adjustments for the rules including giving the public more time to comment on the rules, lengthening deadlines for reporting and recognizing that reporting companies can only certify accuracy and completeness of reports to the extent of their knowledge.

Scott Miller, president of the Fresno Chamber of Commerce, said that usually he will get a lot of calls from local business leaders when tax regulations are coming down the pipeline, but he hasn't heard a lot on this proposal.

Miller said he will keep his eye on it, but hasn't heard of it being a pressing issue for businesses yet.

"I get a lot of calls whenever there's any new tax regulations coming, but I haven't heard anyone talk about this to me yet. It's something that is probably not on a lot of business owners minds now," Miller said.

Frank Lopez | Writer can be reached at: 490-3465 or e-mail frank@thebusinessjournal.com

Planned festival seeks garlic supremacy



Image via National Food Festivals | **The inaugural National Garlic Festival will be held at the fairgrounds May 13-15 featuring more than 300 garlic-inspired foods.**

A three-day festival celebrating one of nature's smelliest and tastiest creations is coming to the Big Fresno Fairgrounds in May.

The inaugural National Garlic Festival will be held at the fairgrounds May 13-15 featuring more than 300 garlic-inspired foods (including free garlic ice cream), multiple performance stages with national touring acts to be announced, a carnival and midway, nightly fireworks and celebrity chefs from the Food Network.

The event being organized by Fresno-based National Food Festivals also serves as a reminder that when it comes to a one true garlic capital, Fresno County has the rightful claim to that title, said CEO Peter De Young.

"Most people don't realize that Fresno County is the true Garlic Capital of the United States, and has been for a very long time," De Young said in a news release. "While other communities process our garlic, our farmers grow far more fresh garlic than any other county in the U.S. It's time for all of us to stand proud and celebrate it!"

Garlic production in Fresno County has consistently landed in the Top 10 crops, said Ryan Jacobsen, CEO of the Fresno County Farm Bureau. Farmers in Fresno County grow 77% of the nation's garlic and it's landed as high as No. 3 on the Top 10 list, Jacobsen said. Farmers in west Fresno County often use it as a rotational crop.

"There's not a vampire to be found in Fresno County," Jacobsen said.

De Young also hopes to unseat the Gilroy Garlic Festival's world record for Largest Garlic Festival, with an attendance of 109,067 people recorded in 2011.

For comparison, the three-day World Ag Expo held last week in Tulare reported 98,386 attendees.

Lisa Oliviera, president of Visit Fresno County, said the economic impact could bring millions to the region.

The Paul Paul Theater will be converted into a "full-blown kitchen stadium" where attendees can enjoy cooking demos featuring a team of well-known Food Network celebrity chefs.

De Young partnered with Institute of Technology's culinary program to have students work behind the scenes prepping food for chefs.

The event is also dedicated to health care workers, with free admission for medical personnel with a valid work ID.

Discounted resale tickets go on sale today at nationalgarlicfestival.com.

Like many events, the well-established Gilroy Garlic Festival was modified into a drive-thru food festival in 2021 due to Covid-19. It is expected to return as an in-person event in July for its 42nd anniversary after a two-year absence. The Gilroy Garlic Festival was the site of tragedy in 2019 when a gunmen killed three people and wounded 17 others.

As the founder and executive director of the California Fresh Farmers Market Association in Fresno, De Young is no stranger to food festivals. He organized Fresno's first garlic festival in 2019, with thousands in attendance for the event at River Park.

Money meant to get kids moving

State and local leaders gathered at a central Fresno park Friday to announce millions in grant funding to expand access to cultural and natural resources for youth in underserved communities.

During a news conference at Radio Park, right next to the Fresno County Art Museum, Mayor Jerry Dyer announced the funding of nearly $1 million for youth programs in the region.

Funding comes from the $15 million state Youth Community Access Grant Program.

"This is a significant investment in the future of our youth," Dyer said. "The youth and leaders of tomorrow deserve to have areas that they can go to that are safe and green, and that provide opportunities of recreation."

Dyer was joined by California Secretary for Natural Resources Wade Crowfoot, California Health Collaborative CEO Stephen Ramirez, California Health Collaborative CEO Stephen Ramirez and its senior director of program services Daisy Lopez, and Building Youth Tomorrow CEO Roger Brown.

The $15 million from the Youth Community Access Program will be awarded to 65 projects across California, including four in the Fresno region.

The California Health Collaborative will be awarded $300,000 for its Growing Resilience through Outdoor Wellness project, which will provide nearly 300 youth with outdoor wellness activities, including trips to national parks and beaches for Latino youth in Parlier, Reedley and Orange Cove.

The San Joaquin River Parkway & Conservation Trust, Inc. will receive $63,481 for its Youth Parkway Ambassadors pilot program to provide access to multiple open space areas along the San Joaquin Parkway for 40 youth from Fresno and Madera counties.

The Social and Environmental Entrepreneurs, a non-profit based in Calabasas that supports projects that will facilitate progressive change in the social and environmental justice arena, will be awarded $260,125 for its Get Outside Adventure Leadership program, which will provide trips to the Sierra Nevada mountains for 75 youth in the Central Valley, ages 12-18.

Building Youth Tomorrow Today, a nonprofit in Fresno focused on youth development programs, will receive $200,000 for its Youth in Agriculture Health program, which will provide 44 youth in West Fresno with hands-on, experiential ag training on a farm operated by African-American farmers of California.

Radio Park recently received one of the state's largest-ever one time investment in parks and open space for underserved communities with $6 million in funding for improvements.

New home for restaurant

Sabor Cocina Latina and Bar will be relocating to 7845 N. Palm Ave in Fresno this spring, and the owner and manager look to introduce new selections, as well as a new and larger space for patrons.

The restaurant opened its doors in March of 2015 on 4045 W. Figarden Dr., and manager, Alberto Torres said it's time for a change, citing that customers tell them they deserve a location with "more foot traffic" in the area. Torres hopes the new location's proximity to River Park increases its ability to attract more business.

Currently, the original location's fate remains up in the air, as the owner is considering whether to remodel into a different style of restaurant, or sell the space.

"The plan as of right now is to move the location," said Torres. "We don't know exactly what we're going to do with the current location as of right now."

Torres mentioned the owner had considered transforming the current space into a "fast food" style taqueria restaurant, but hasn't made a final decision.

Torres hopes the move will generate more foot and vehicle traffic to their location.

"We've been open for seven years, and I think it's time for us to step it up a little bit," Torres said.

The decision to open a new location is not a new one. Torres and the owner, Santos Arevalo, discussed the plan to move before the COVID-19 pandemic began. The duo began looking for spaces to occupy before the pandemic started.

"We're just glad that we didn't move right before COVID because we wouldn't be here if we had moved during the pandemic," Torres said.

Additional seating and preparation space was the main reason for the selection of the new location on Palm.

New bowling alley debuts

Add bowling to the list of activities available at Fresno's Fashion Fair Mall.

Los Angeles-based XLanes held a soft opening Thursday for its new bowling alley and eatery located in the basement of Fashion Fair Mall.

Brian Malony, senior manager for marketing at Fashion Fair, said to his knowledge the basement of the mall hasn't been used for retail in quite some time. He referred all other questions to XLanes. Messages left for XLanes Managing Partner Moses Chun were not returned.

XLanes features 50,000 square feet of space with 16 general bowling lanes and eight VIP lanes, as well as a restaurant, billiards and arcade, according to the website xlanesfec.com (for XLanes Family Entertainment Center).

Mall officials first spoke of XLanes coming to Fashion Fair back in 2019, when renovations to the space first began.

Hours are Sunday through Thursday from 11:30 a.m. to 11 p.m. with last call at 10:15 p.m. On Friday and Saturday closing is at midnight with last call at 11:15 p.m.

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GUEST VIEW
Linda Peltz

Can a seller back out of a contract in real estate?

From a buyer's point of view, one may think that home sellers rejoice when they can sell their homes. In reality, that is not always true. Sellers may change their mind and start wondering, "can a seller back out of a contract?" In this article, I will outline the reasons for this change of heart and how it can be done.

Can seller back out?

Yes, it is possible. That is, if the seller can offer compensation to the buyer or if the buyer regrets his purchase. Timing is also of essence — things will be much easier before the purchase agreement is signed. If you back out after signing, you may encounter a specific performance provision. What is specific performance provision? It gives buyers the power to bring a seller to court if the purchase agreement is canceled after signing. Buyers may not choose this path due to the cost of legal fees. However, they may still proceed if they have suffered a significant loss through moving, inspections, appraisals and other costs. Thus, how can a seller back out of a contract? In this case, the easiest way out is to pay the home buyer to compensate for the money lost.

Why does a seller back out?

Some of the common reasons include:

- Receiving a higher offer
- Emotional attachment
- Unforeseen changes
- Nowhere to go.

How to solve this problem?

When sellers want to back out of a sale, the buyer will often apply legal penalties against them. Here are a few cases in which a seller might be able to successfully back out:

- **Attorney review**. If the contract includes a five-day attorney review period, it is possible to back out during that time without legal consequences.
- A **home sale contingency**. A contingency of sale is often used by experienced sellers who are simultaneously buying and selling a home. It stipulates that in case the seller fails to purchase his next home, he has the right to back out of the contract.
- **The buyer fails to fulfill the contract requirements**. Can seller sue buyer for backing out? When sellers want to sell their home fast, they can include time constraints in the contract. If buyers fail to meet the deadlines, sellers have the right to back out.
- **Talk to the buyer**. Sometimes the best thing to do to cancel the contract is to be honest with the buyer. Some buyers may be flexible enough to let you off. For example, when a family member falls sick or passes away and you need to rethink your moving plans. When humanity is involved, you may be able to cancel the contract without taking the matter to court. Do prepare to offer some incentive to pay the buyer back for their kind consideration, and be prepared to negotiate.

Seller backs out. Now what?

Some possible scenarios include:

1. **Sellers being forced to close the transaction.** In case the buyer could not be convinced to cancel the contract, sellers may be forced to complete the transaction. Can the seller sue the buyer for backing out? Yes, but the seller is in a weak position to counter. Similarly, buyers may take the matter to court if they believe the sellers do not have legal standings for canceling the contract. In this case, the buyer may ask for compensation for both the loss of the home and the legal fees.

2. **A lien being placed on the property.** Unfortunately, the buyer has a legal right to the property after the purchase agreement has been signed. When the seller attempts to back out, the buyer can place a lien on the property. The seller becomes unable to sell the home to anyone else.

3. **The listing agent takes the matter to court.** Apart from signing a deal with the buyer, sellers are also bound to their agent by a listing agreement. If the seller fails to abide and tries to back out, the listing agent can take the matter to court. Even though the transaction is canceled, the seller is obligated to pay the agreed commission.

4. **Nothing serious happens.** Sometimes, although it is very rare, sellers can get their property back without penalty after dealing with the buyer properly. The sellers can then sell their homes fast but with a better offer, or stay there as long as they want.

After signing a purchase agreement, sellers are in a difficult position to back out. In most cases, they will face legal consequences or are obligated to pay a sum of money to the buyer. Therefore, do not rush in accepting offers. Only sign the agreement when you are absolutely ready to move on.

Linda Peltz is a full-time Realtor who has been serving the Fresno metro and surrounding communities for 10 years. She is a Colorado native with expertise in buying and selling real estate since her early 20s. She helps clients obtain real estate properties such as single-family and multi-family homes, condominiums, and residential lands. Linda also represents her clients during the home purchase and selling transactions from beginning to completion. She is a part of the eXp Realty of California Inc.



Online harassment, real harm: Fixing the web's biggest bug



AP Photo/Jeff Roberson | **Tina Meier, founder of the Megan Meier Foundation, poses for a photo in the foundation's office Wednesday, Dec. 8, 2021, in St. Charles, Mo. Meier's daughter, Megan, committed suicide in 2007 at the age of 13 after being harassed by a "friend" on MySpace who later turned out to be the mother of a classmate who was using the fake account to bully the unsuspecting teen.**

David Klepper - THE ASSOCIATED PRESS

(AP) — It should have been a time of celebration: Brittan Heller would soon graduate from college and head to one of the nation's top law programs.

But when a classmate with unrequited feelings for Heller wasn't admitted to that same school, he turned his rage on her. He wrote a manifesto titled "A Stupid B---h to Attend Yale Law School" and posted it on a site popular with anonymous trolls. The man urged them to do their worst.

Soon strangers were making derogatory, sexualized comments and posting her pictures online. They made threats. Posted her personal information. At one point, FBI agents escorted Heller to class for her protection.

"People say, 'Oh, just log off. Don't read it. Turn off the computer,'" said Heller, who turned her personal experience from 15 years ago into a legal specialty as a leading expert on online harassment. "This the 21st century, and people have a right to use the internet for work, for pleasure or to express themselves. Telling people not to read the comments is no longer enough. We don't talk enough about this problem, and we need to."

Online harassment has become such a familiar part of the internet that it can be hard to imagine the web without it. From teen cyberbullying to authoritarian governments silencing dissent, online toxicity is a fact of life for everyone, with women, teens and religious and racial minorities the most likely to be targeted.

And there is evidence the problem is getting worse.

In 2014, 15% of Americans said they had faced severe or significant online abuse, defined as stalking, physical threats, sustained harassment or sexual harassment. In 2021 the number was 25%, according to studies by the Pew Charitable Trusts.

Health care workers, journalists, teachers, police and government workers have all reported increases in online harassment in recent years, as the pandemic and political polarization led many people to release their anger and fear online.

Nearly three in four female journalists reported receiving threats or other forms of online harassment, according to a survey by UNESCO and the International Center for Journalists that polled more than 700 journalists in more than 100 countries. One in five of those said the harassment escalated to offline abuse or even assault.

The growth of the internet has also expanded the ways that people can be targeted beyond merely email to social media posts, direct messages, texts and streaming video. And with the rise of smartphones and cheap, ubiquitous internet, harassment can now be a 24-7 problem for victims.

"We've made so many strides — there's more awareness now — but it's easy to get frustrated and to feel like we've gotten nowhere," said Tina Meier, who started a foundation to teach kids and parents about online harassment after her daughter's suicide in 2006.

Thirteen-year-old Megan Meier had been bullied by someone she met online who she thought was a teenage boy named Josh. The two had flirted until the person suddenly turned against Megan. "Everybody hates you," "Josh" wrote. "The world would be a better place without you."

Police later determined that "Josh" was actually an adult woman, the mother of one of Megan's classmates.

While polls show all types of people are susceptible to online harassment, extensive research has shown that women and people of color are far more likely to be targeted. That's also true for people with disabilities, people who belong to religious minorities and members of the LGBTQ community.

Women are more likely than men to say online harassment is a serious problem, Pew found. They're also more likely to report being the victims of online sexual harassment and more serious abuse such as threats of physical harm.

The difference is so great that many men may not understand the severity of the demeaning language, sexualized insults and unwanted attention that women frequently face online.

A coordinated harassment campaign against female video game designers that began in 2014, known as Gamergate, became so pervasive — including threats of rape, torture and murder — that some women hired security or went into hiding.

Online harassment has also been used globally to attack journalists, dissidents and others in the public arena.

Political consultant Maria Cardona began receiving nasty emails and direct messages once she began presenting her opinions on national news shows. She's noticed that many of her critics seem focused on the idea that an outspoken Latina woman could be considered an authority on politics.

One typical message read: "I hope you get raped and have your throat slit."

"They want to shut us up, they want to scare us, they want to intimidate us," said Cardona, who now keeps her office locked after someone showed up to accost her in person.

Anonymity can make it easier to be cruel without fear of offline repercussions. It's a phenomenon called the online disinhibition effect, and it's one reason why trolls feel comfortable saying things they would never say to someone in person.

As part of a 2009 settlement of Heller's lawsuit against her harassers, she asked to meet them face to face. One was a 17-year-old boy who had posted that he'd like to gouge Heller's eyes out and have sex with her corpse.

"They all essentially said the same thing: that they didn't realize their actions were impacting a person in that way, that they didn't realize there was a person on the other side of the screen," Heller recalled. "And they all said, 'I am so sorry.'"

California enacted the nation's first law against cyberbullying in 1999, and most states have since followed suit. Enforcement can be difficult, however, as the lines between harassment and free speech can be blurry. Police and prosecutors often lack sufficient training or resources.

Tech companies say they are getting better at identifying and stopping harassment. For example, Instagram, which is owned by Facebook parent company Meta, made several changes designed to reduce harassment, including putting warning labels on potentially abusive language and making it easier to block or report harassers.

Yet those moves haven't been enough. Internal Facebook documents leaked by former employee Frances Haugen show that executives are aware of the potential for their products to be used to harass people. One internal study cited 13.5% of teen girls saying Instagram exacerbates suicidal thoughts and 17% saying it worsens eating disorders.

"Online harassment is a problem for everybody, but I think it's especially problematic for kids," said Natalie Bazarova, a professor at Cornell University who studies social media.

She said a multifaceted approach is required to address the problem: legislation to require minimum safeguards from tech companies, technical innovations and extensive educational efforts such as simulations that teach teens to spot cyberbullying and use social media safely.

Technical solutions include automated systems that flag posts for signs of harassing language — all-capital letters, repetitive phrases, certain key words — or instituting a short delay before users can respond to posts, giving them a chance to cool off.

Now in its "awkward adolescence," the internet is not the first invention to change how humans communicate, Heller said.

"People said similar things about the telegraph, the telephone and the television — that they were somehow going to ruin society," she said. "They were all regulated about 25 years into their life cycle. Those regulations didn't kill the telephone, the television or the radio."

the LEADS

The Leads information found in this issue of The Business Journal is a sampling from the Business Leads Download Center. The Business Leads Download Center is available free with your paid subscription to The Business Journal. For questions about the content listed in this section or how to obtain a subscription to The Business Journal, contact Ashley Webster at 559.490.3481 or e-mail ashley@thebusinessjournal.com.

HOW IT WORKS

The Business Journal's Leads listings are designed to help you find the latest legal transactions to grow your business. Find out who's new in town, who's going out of business and what neighborhoods are becoming a hotspot for new business. We've pulled information from the county clerks' and recorders offices in Fresno, Kings, Madera and Tulare counties to bring you the latest in business news. No matter what business you are in, you can gain a competitive advantage from these Leads each week.

ABC REPORTS

The following liquor licenses were issued or renewed by the California Alcoholic Beverage Control for the week ending 02/12:

A Type 30 license was issued to DBA: Poor Richard's Pizza at 205 N. Main St. in Porterville held by Poor Richard's Pizza LLC. A Type 30 license is a temporary license with the same restrictions as the license held by a previous owner at the same property.

A Type 41 license was issued to DBA: La Playita Restaurant Corp at 128 S. 11th Ave. in Hanford held by La Playita Restaurant Corp. A Type 41 license allows a restaurant to serve beer or wine.

A Type 47 license was issued to DBA: Papi's Mex Grill at 131 Riverwalk Blvd. in Madera held by Maria Gutierrez. A Type 47 license allows a restaurant to serve beer, wine or spirits.

A Type 30 license was issued to DBA: Blast & Brew at 799 W. Palmdon Dr. in Fresno held by Blast 825 Pizza, Inc. A Type 30 license is a temporary license with the same restrictions as the license held by a previous owner at the same property.

PERMITS

SELECTED CONSTRUCTION PERMITS VIA CONSTRUCTION MONITOR, constructionmonitor.com.

Tenant Improvement
California Blood Center
Valuation: $117,652
645 W Herndon Ave
Clovis CA 93612-0297
pmt#:*CMBN-21-05231
02/01/2022
Contractor
Paden & Bletscher Construction Inc
Richard Allen Paden
7080 N Marks Ave Ste 118
Fresno CA 93711-0288
https://www.pbconstinc.com
559-256-7111
lic:970697
Architect
Vermeltfoort Architects Inc
Robert Vermeltfoort
8525 N Cedar Ave #106
Fresno CA 93720-4833
rv@vaifresno.com
559-432-6744
Tenant
California Blood Center
645 W Herndon Ave
Clovis CA 93612-0297

Addition Restaurant
Valuation: $100,000
18556 Jackson Ave
Lemoore CA 93245-9544
pmt#:2111-134
01/25/2022
Contractor
NGR Construction Inc
Nicholas Reed
262 Helene St
Lemoore CA 93245-9600
559-804-8623
lic:1042060
Owner
Fish Pond LLC
18556 Jackson Ave
Lemoore CA 93245-9544

Modular Classrooms (2) & Site Work
Valuation: $500,000
11948 Flint Ave
Hanford CA 93230-9022
pmt#:2111-133
01/20/2022
Contractor
To Be Determined
Owner
Hanford Christian School
11948 Flint Ave
Hanford CA 93230-9022
559-584-9207
Architect
Douglas Jansen
1736 S Central St Ste A
Visalia CA 93277-4416
559-738-0309

Office
Valuation: $2,481,816
40488 Brickyard Dr
Madera CA 93636-9515
pmt#:21-0098-COM
19,709 sf
01/27/2022
Architect
Freeline Architecture
814 18th St
Bakersfield CA 93301-4824
661-633-9667
Owner-Contractor
Hammerdown Prop LLC
Jason Meyers
PO Box 3628
Fresno CA 93650-3628
559-473-0014
Motels, Hotels,

NEW BUSINESSES

FRESNO COUNTY

Endpost Solutions

J&M Trucking Co

C&G Bridal

WYZDumb Enterprises & Comics

Megan Smith Interiors

Beautiful Chaos Personal Organizer

Selma Islamic Center

Muebleria Plaza Furniture

Humbe Healing Counseling

GND Express

The Downtown Club

El Trio Sensacion

1st Rate Couriers

Gemini

Fred Autowholesale Inc

3D Property Management

Stepping Stones Preschool

Overflow Barbershop

Mty Transport

Rodriquez Empire Construction

Simple Instrumentals

Fresno Livescan Service

Safety Essentials

Skylight Property Management Inc.

Growing Minds Learning Academy

Master Key Realty

Orbit Vape And Smoke Shop

AAA Medical Transportation

R & D AG Rentals

Pretty Woman Fine Lingerie

Valley Tire And Wheel

Redline Auto Detailing

El Muchachito De Tijuana

The Center Clovis

Meza Auto Shop

Bread And Butter

Nasirdreams

Pathways Millbrae House

Pathways Selland House

Pathways Adler House

DAC Realty

Hamayel Distributor

Heka Deliveries

Vooy

My Above Ground Pools

Fresno Motorsports

Road To Wellness Nutrition

Fresno Association of Realtors And Affiliates Foundation

Heroes Comics

RockheadCustom

Texas Roadhouse

Cheech and Chong's Takeout

Vulgar Gallery

Zoo Liquor & Gas

Francia Ave

Tacos Flor De Mi Tierra

China Station Food To Go

Paqueteria JL

Translated Soul LLC

Huerdiesel Parts Service Inc

B&B Studio

Soto Embroidery

First Church of God Early Enrichment Center DBA

Cobarruvias Business Services

RD Graphics & Printing

Luminous Dental Arts

Velascos Mexican Restaurant

CELCO

Leon's Drywall

Kearney Market

Rick's Arcades

Microtech Systems

Spartan Strategies

Mountain Demillos

K & J Trucking

Nouveau Salon & Academy

Mr. Sushi

Companion Animal Hospital

Century 21 Select Real Estate

Elite Consulting

Dispatch Cru

Little Caesars

Rodriguez Paintings

California Mushrooms

Benny's

Red Rose Transportation, Inc.

A & E Auto Sales

Valley Window Fashion

APAAR Carriers

Taqueria 444

Clearwater Pool And Spa

Balloons Away

Purdue Home Air BNB

Bonavente Home For Elderly II

Michael House Of Joy

My Mor Fashion

Central Fresno Community Health Center

Safe Choice Auto Sales

Auto Clean Freaks

Solid Goods Print Co.

WC Gunners

GL Transport

Dalia's Mattress

Reaper Customs

R N A Delivery Service

Morelia Embroidery

Better Ceramic Tile

4S Ranch Co.

Doll's Threading

99 Properties Management

Super Smoke Shop

Pollos Asados Sheryln

Ovarb LLC

Clovis Diesel LLC

Real Smoke Shop

Joes Handyman Services

Auto Plaza

Birrieria Mi Ranchito

Icon Construction

MVP Films

Lena Grand Resources

Panoche Mobil

Russo Notary Services

La Placita Raspados Y Mas

Twice But Nice Used & New Home Goods

Grajeda Construction

Suspended Specialties

Active Bariatric Nutrition

MADERA COUNTY

Taqueria Don Juan

GSD Consulting

Me-N-Ed's Pizzeria

Century 21 Select Real Estate

Bill Eads RV's Inc.

JRS ST Joseph Construction Outside Crew

RDF Poultry Birds

Gold Gulch Adventures

Sunflower Suds & Scissors

Beaumont Construction

Moore Farms

Central Sierra Fab Works

Stormax

TULARE COUNTY

ERC Equipment Repair Co

Brigishop

Hope Road

I-Soft Global Software Solutions

Country Transportation

The Vitamin Shoppe

Hari's Market

Precision Cut Landscape Maintenance

Cen Cal Pipeline

Next Level Junk Removal

Mattress By Appointment Tulare/Visalia

Shell Energy Solutions

Point Guard Realty

Giant Cadillac Of Visalia

Big O Gas Deli & Grill

Farmersville Minute Mart

The Chicken Spot

Terbella Express LLC

DPMWriter Communications Consulting

Orosi Food Mart

Pastiche Press

Hilvers Farm Management

Trillium CNG

Gonzalez And Sons

Rapid Claws

Valley Window Fashion

Charles Delgado Hoof-Trimming

Frank's Roundabout Tires

Mercado Sol Del Valle #2

Meno's Wholesale

Banh-Tastic

Chohla Truck Wash Inc

Relyk

Copper & Cove Events

Viking E-Commerce

Midas Touch Lawn Service

Navarrete Y&C LLC

Mercado Sol Del Valle #2

Women-Owned Businesses

In the Central San Joaquin Valley—ranked by number of full-time employees; if tied by number of part-time employees & then by number of offices.

2022 2021	Name of company Address	Phone Fax	Full-time employees	Part-time employees	No. of local offices	Primary business	Notable clients	Yr founded locally	Headquarters	Top local executive(s) Owner(s) or partner(s)
1 (NR)	**Ruiz Food Products, Inc.** 501 S Alta Ave. Dinuba, CA	591-5510 WND	4,000	WND	2	Manufacturer of more than 200 different products. Specializing in frozen prepared foods	National distribution: retail, foodservice, convenience store, clubs, etc.	1964	Dinuba	Kim Ruiz Beck, chairman
2 (NR)	**Mary's Chickens, Turkeys and Ducks/Pitman Family Farms** 1075 North Ave Sanger, CA	844-444-MARY WND	2,200	WND	WND	Certified humane-raised and handled heirloom and organic chickens, ducks and turkeys	WND	1954	Sanger	Richie King, CEO, Mary Pitman, David Pitman, Ben Pitman, co-owners
3 (2)	**The Nelson Group** 3400 McCall Ave., Ste. 100 Selma, CA	896-5000 896-8609	500	WND	2	Automotive sales & service, property development, rentals/management, restaurant & hotel	WND	1928	Selma	Dwight G. Nelson, CEO, Amber Billingsley, Kellie Lewison
4 (3)	**GAR Bennett LLC** 8246 S. Crawford Ave Reedley, CA	800-696-6108 638-6314	300	WND	8	Water, irrigation, nutrition, regulatory and crop care advice and products	WND	1929	Reedley	Greg Musson, Tyler Bennett, Co-CEOs Karen Musson, Maxine Bennett, Christina Musson-Rendon, Owners
5 (5)	**Sebastian** 7600 N. Palm Ave. Fresno, CA	432-5800 432-5858	200	WND	2	Full-service electrical and underground construction contractor	FUSD, SCCCD, Costco Wholesale, CVMD, City of Fresno, Harris Ranch, CUSD, Fresno State, Tachi Palace	1946	Fresno	William Barcus, CEO Ruth Barcus, Susan Moran, co-owners
6 (NR)	**Visalia Ceramic Tile, Inc.** 917 N. American St. Visalia, CA	651-2925 651-2982	145	3	1	Ceramic tile installation and stone fabrication	Health care facilities, education facilities, Department of Defense facilities, Department of State facilities, private and office buildings	1985	Visalia	Sam R Bruce, president Karen L Acquafresca-Martinho, Robert P Martinho, Michael J Martinho, Edward A Martinho, Owners
7 (6)	**La Tapatia Tortilleria, Inc.** 104 E. Belmont Ave. Fresno, CA	441-1030 441-1712	97	WND	1	Mexican food manufacturer, tortillas, tortilla chips, and wraps	Food Maxx, Save Mart, Winco, Food4Less, Wal-Mart and more	1969	Fresno	Helen Hansen, president/CEO
8 (7)	**SAN MAR Properties, Inc.** 6356 N. Fresno St. Fresno, CA	439-5500 439-1018	81	3	1	Property management, multi-family, single family and commercial	WND	1981	Fresno	Marc A. Wilson, president/CEO/ owner, Angel M. Jackson, vice president, broker, partner
9 (8)	**M Green and Company LLP** 308 S. M St. Tulare, CA	688-7401 686-1297	75	WND	4	Accounting, auditing, tax preparation, bookkeeping, QuickBooks support, payroll, business consulting	Serving a large variety of clients in the Kings and Tulare County areas.	1951	Tulare	Marla D Borges Rebecca Agredano, Nicole Centofanti, Brenda Daddino, Jason Fry, Elaine Hopper, Ian Parker, Mary Quillin, Giuseppie Scalia, Natalie Siegel, Rosalind Wong
10 (NR)	**Selma Pallet Inc.** 1651 Pacific St. Selma, CA	896-7171 896-7784	75	WND	1	New and used shipping pallets. Manufactured and repaired pallets. Export shipping pallets	WND	1980	Selma	Lupe Romero, Vera Romero, Lynette R. Wilson, Louis V. Wilson, Jr.
11 (9)	**Fresno Equipment Company** 4288 S. Bagley Ave. Fresno, CA	486-8020 444-1700	74	2	2	John Deere agricultural, turf and compact construction equipment dealership	WND	1961	Fresno	Marsha Vucovich, owner, president/CEO
12 (10)	**Payroll People Inc.** 2152 E Copper Ave, Ste 105 Fresno, CA	251-9060 251-1431	74	WND	1	Recruit, onboard, engage, manage & pay employees, all from a single-source HR and payroll solution.	WND	1981	Fresno	Bettye L. Smith, president/CEO/ founder
13 (11)	**Delray Tire and Retreading Inc.** 2544 S. Cherry Ave. Fresno, CA	485-1761 485-7848	68	WND	6	Commercial tire sales, service, retread manufacturer, farm & retail tire and related products	WND	1993	Fresno	Mary Mastriano, Michael Lewis, Ralph Mastriano Tena Lewis, Erin Mastriano, Matthew Mastriano
14 (12)	**Employer Driven Insurance Services, Inc.** 5429 Avenida de los Robles Visalia, CA	888-886-7973 635-6527	61	WND	2	Third-party administrator for group health, dental, vision and life insurance.	WND	2016	Visalia	Stacy Morris, president/CEO
15 (16)	**Amdal In-Home Care** 318 S. M St. Tulare, CA	686-6611 686-6622	53	30	2	Provider of personal in-home care for seniors	WND	2000	Tulare	Deanne Martin-Soares, CEO, Charles Mack, president
16 (14)	**Dumont Printing** 1333 G St. Fresno, CA	485-6311 485-6357	48	2	2	Printing, mailing, fulfillment, large format, signage, trade show graphics, acrylic counter shields, custom-made hanging barriers.	WND	1950	Fresno	Susan Moore, president
17 (13)	**Financial Credit Network, Inc.** 1300 W. Main St. Visalia, CA	800-540-9011 888-326-4329	46	WND	1	Third-party debt collection	Energy, telecom, city government, court-ordered debt, health care	1954	Visalia	Kris Davisson, VP Alicia Sundstrom, owner/ president
18 (24)	**ATMF, Inc, dba Ano-Tech Metal Finishing** 807 Lincoln Ave. Clovis, CA	299-6836 N/A	31	WND	1	Anodizing of aluminum products, passivation, chemical conversion, electropolish, hydrographics	Malibu Boats, Really Right Stuff, Total Concept, PNM, Adaptive Aerospace	1981	Clovis	Kelly Downs-Tuman, president Carol Downs, Kendra Downs-Hunter, owners
19 (1)	**Hire Up Staffing & Healthcare Services** 575 E. Locust, Suite 203 Fresno, CA	579-1332 WND	30	WND	2	Staffing services	WND	2010	Fresno	Rebecca Kirkman, CEO, James Kirkman, owner
20 (26)	**Whitney Thompson & Jeffcoach LLP** 970 W. Alluvial Ave. Fresno, CA	753-2550 753-2560	30	WND	1	Law firm	WND	2018	Fresno	Marshall C. Whitney, Timothy L. Thompson, Mandy L. Jeffcoach, Nikole E. Cunningham, Carl R. Refuerzo, Kristi D. Marshall, Courtney R. McKeever

Key: WND-Would Not Disclose. NR-Not Ranked.
All data has been provided by representatives of the businesses listed and Business Journal research. Not all sources surveyed responded to inquiries.

Research: Edward Smith

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PAYROLL PEOPLE INC + PAYALITY Powered by Payroll People

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51%
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79%
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At Payroll People, we can help you maximize cost savings while implementing a user-friendly and engaging HCM solution. Here's what we offer:

RECRUITING
Attract, organize, and manage talent

HUMAN RESOURCES
Easily manage HR tasks across all devices

EMPLOYEE ENGAGEMENT
Empower employees to share, perform, learn, and grow

BENEFITS ADMINISTRATION
Enrollment, administration, and 360 carrier connections

TIME AND LABOR
Collect, manage, and process time and labor data from anywhere

REPORTING AND ANALYTICS
Analyze and report data in real time to make smarter decisions

PAYROLL
A single-source platform ensures accurate and efficient payroll

the List | From 10

Women-Owned Businesses

In the Central San Joaquin Valley—ranked by number of full-time employees; if tied by number of part-time employees & then by number of offices.

2022 2021	Name of company Address	Phone Fax	Full-time employees	Part-time employees	No. of local offices	Primary business	Notable clients	Yr founded locally	Headquarters	Top local executive(s) Owner(s) or partner(s)
21 (24)	**Snowflake Designs, Inc.** 2893 Larkin Ave. Clovis, CA	291-6234 291-6096	29	2	1	Manufacturing leotards	University of Kentucky, United States Special Olympic team	1985	Clovis	LaDonna D. Snow, president, Kindra Snow Walker, VP, Richard Snow, VP
22 (21)	**JP Marketing** 7589 N. Wilson Ave., Ste. 103 Fresno, CA	438-2180 438-2186	28	4	1	Advertising, marketing, PR, branding, creative production and design firm	WND	1994	Fresno	Jane Olvera, president, Jeanna Antonino, VP Operations
23 (NR)	**Alert-O-Lite, Inc.** 2436 Foundry Park Ave Fresno, CA	486-4570 866-827-1270	28	WND	1	Construction equipment, industrial supplies, signs & traffic control service, True Value Hardware	General contractors, hospitals, municipalities, school districts, private & public businesses	1971	Fresno	Debbie L Hunsaker, president Ray Manzanedo II, general manager
24 (22)	**California Business Machines, Inc** 4260 N. Fresno St. Fresno, CA	225-5570 225-5827	26	WND	2	Office technology, printers, copier/ MFP's, scanners, fax, ID badges, time clocks and more	Fresno and Tulare counties, City of Clovis, Fresno State Athletics, Superior Courts	1953	Fresno	Teri McNally-Brymer, president
25 (19)	**MGS Construction Services, Inc.** 1500 Enterprise Dr., Ste. 308 Lemoore, CA	772-1852 380-2701	25	WND	2	Government, commercial and residential construction	Department of the Navy and Army, Naval Post Graduate School, Kings County Department of Interior	2006	Lemoore	Diane E. Sanders, president
26 (27)	**Stefanelli Distributing** 1945 W. Yale Ave. Fresno, CA	233-7138 233-1146	22	WND	1	Wholesale distributor of wines, spirits and premium beers.	The Grape Tray, Bella Vino, Whole Foods, Winco, Bev-Mo, Food For Less, Total Wine & More, The Market and more	1951	Fresno	Mary F Stefanelli, president Carol A. Stefanelli, Carla S. Rana, Carl Rana
27 (23)	**Valley Lahvosh Baking Co., Inc.** 502 M St. Fresno, CA	485-2700 485-0173	22	WND	1	Lahvosh cracker bread and peda bread manufacturer	WND	1922	Fresno	Agnes Saghatelian, president/ owner
28 (28)	**Facility Designs** 7511 N. Palm Bluffs, Ste. 101 Fresno, CA	432-3200 432-4227	22	WND	1	Certified Herman Miller furniture platinum dealership & full-service interior design firm.	Clovis Community Medical Center, Saint Agnes Medical Center, CSU Fresno, CSU Stanislaus, OLAM, Valley Wide Beverage, Agrian	1991	Fresno	Suzanne Byrnes, principal Carrie De Young, Chief Operating Officer, Ali Butler, chief financial officer
29 (29)	**Spherion Staffing** 2006 N. Fine, Ste. 101 Fresno, CA	251-4040 251-7070	18	WND	3	Temporary, temp-to-hire, direct hire staffing for clerical, administrative, professional and more	100 area clients who engage 450+ temporary employees	1993	Fresno	Glenna J. Gates, licensee owner
30 (16)	**Denham Resources** 567 W. Shaw Ave., Ste. C1 Fresno, CA	222-5284 222-1321	16	30	2	Executive recruiting, office staffing, human resource consulting	WND	1970	Fresno	Joe Denham, CEO Dave Denham, CEO/co-owner, Kathy Bray, president
31 (30)	**Archer & Hound Advertising** 7910 N. Ingram Ave., Ste. 102 Fresno, CA	454-9400 454-9401	16	1	1	Full-service advertising agency	WND	2006	Fresno	Jessica Blanchfield, owner/ president
32 (31)	**Amdal Transport Services** 318 S. M St. Tulare, CA	686-6611 686-6622	14	2	2	Non-emergent medical transportation	WND	2018	Tulare	Deanne Martin-Soares, CEO, Charles Mack, president
33 (32)	**Lou Gentile's Flower Basket** 4918 N. Blackstone Ave. Fresno, CA	243-9143 243-9151	8	4	1	Retail flower shop	WND	1949	Fresno	Judy Gentile Gaither, owner
34 (34)	**Red Rose Transportation, Inc** 5705 N. West Ave. Fresno, CA	277-1060 277-1067	8	WND	1	Transportation 3PL specializing in dry van, temperature-controlled, specialized & flatbed heavy haul	WND	1996	Fresno	Julianne Scelzi, CEO, Mark Rose, operations manager
35 (NR)	**PREM - PR & Social** 1060 Fulton St., Ste. 301 Fresno, CA	650-218-2205 WND	7	4	WND	WND	Utility Trailer, Golden Memorial Insurance Services, Ike's Love & Sandwiches, Field Van	2017	WND	Marilyn Cowley, CEO/creative director
36 (33)	**Cohen Communications** 1201 W. Shaw Ave. Fresno, CA	222-1322 221-4376	6	1	1	Full-service marketing, advertising and public relations	Central Valley Community Bank, The Big Fresno Fair, Merced County Fair, De Young Properties	1986	Fresno	Debra Nalchajian-Cohen, owner/ principal
37 (NR)	**RSVP Style** 7455 N. Fresno St. Ste. 102 Fresno, CA	435-7787 WND	5	2	1	Luxury retail destination featuring both local and online store fronts.	WND	2003	The Palatine Building	Gina S Boyajian, COO, Stephanie M. Bedrosian, CEO
38 (38)	**RPM PR** 581 W. Fallbrook Ave., Ste. 107 Fresno, CA	205-0721 WND	5	1	1	Publicity, brand reputation management, media training, social media	WND	2016	Fresno	Rae Pardini Matson, CEO/ founder
39 (NR)	**Guardian Accounting, Inc.** 321 E. Herndon Ave., Ste. 103 Fresno, CA	472-3183 900-4119	4	WND	1	Accounting, bookkeeping and CFO consulting services	Hire Up Staffing Services, Clovis Chamber of Commerce, Fresno Long-Term Care Medical Group,	2011	Fresno	Krista Beavers, founder/CFO
40 (NR)	**A Sense of Place Fine Art Gallery** 2003 N. Van Ness Blvd. Fresno, CA	392-6775 WND	1	0	1	Fine art gallery	WND	2012	Fresno	Ginny Burdick, owner/artist

Key: WND-Would Not Disclose. NR-Not Ranked.
All data has been provided by representatives of the businesses listed and Business Journal research. Not all sources surveyed responded to inquiries.

Research: Edward Smith

Original Publication Date: February 18, 2022
E-mail: edward@thebusinessjournal.com

KYLE ORTH



PRESIDENT/CEO | AGRIWEALTH, INC.

EDUCATION: CALIFORNIA STATE UNIVERSITY, FRESNO - BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION – MANAGEMENT OPTION AND CALIFORNIA STATE UNIVERSITY, FRESNO – MASTER OF BUSINESS ADMINISTRATION | **AGE:** 35 | **FAMILY:** I HAVE BEEN MARRIED FOR 10 YEARS TO MY WONDERFUL WIFE LISA. WE HAVE A 4-YEAR-OLD SON ELI. WE JUST RECENTLY WELCOMED OUR 1-MONTH-OLD DAUGHTER EZRA, TO OUR FAMILY.

What we do:
AgriWealth is an agriculture real estate firm that specializes in sales, asset management and consulting work throughout California. At AgriWealth, we assist our clients with a variety of real estate brokerage services with a proven track record of excellent customer service.

Tell us a little about your career to your current position.
I started my career early in college as a credit analyst at United Security Bank where I assisted with the underwriting of commercial real estate loans. I then transitioned to Wells Fargo Bank Private Bank as a Real Estate Asset Manager. I worked for Wells Fargo Bank for 8 years and worked my way up to SVP - Real Estate Investment Consultant for all of the Western United States Agriculture assets. During my tenure at Wells Fargo, I fell in love with the art of real estate transactions and processing effective wealth transfer to the next generation of farmers. While I enjoyed the opportunity to work for Wells Fargo Bank, I ultimately made the decision it was best that I go off on my own and create AgriWealth.

What first interested you in agriculture?
I am born and raised in Fresno, which has a very expansive agricultural footprint. I also grew up seeing my father work in the water industry — that field has always been very interesting to me. Ultimately it was my employment at Wells Fargo Bank that really opened my eyes to the importance of California's role to supply the world with agricultural commodities.

How has the typical ag land investor changed over the years?
Agriculture real estate investors are very diverse. I've represented business professionals from different fields (medical professionals, CPAs, etc.) acquire agriculture real estate investments to benefit from advantageous tax strategies. I've also worked with large investment funds and foundations who are looking for agricultural assets as a diversity play within their investment platform. I have also worked with farmers of all sizes to acquire strategic property to grow their family holdings.
More recently I am seeing the typical agricultural investor purchase land with one critical goal in mind; the property must have good water rights. I am seeing a strong uptick with current farming generations wanting to take a step back from day-to-day farming and complete a 1031 tax deferred exchange. This exchanges their farming portfolio into more passive income from commercial real estate investments. AgriWealth does an excellent job with these clients, and I partner with local professionals who really know the commercial space to provide exceptional service.

What are ag land buyers looking for? Why is that important?
Water, water and more water. Water is the key to land values and harvesting a profitable crop. With the looming enforcement of the Sustainable Ground Water Management Act, it is essential for agriculture investors to find the right areas to buy. Once ground water restrictions are in full force, superior surface supply allocations in certain districts become very sought after.

What can the state and local governments do to provide for those needs in the future?
We need more water for our farmers. There are a lot of politics involved here, but I think we can have better policies to capture the most water possible for our farmers.

While drought, labor shortages and shipping complications plague the ag industry, is there anything that encourages you?
The resourcefulness of California farmers is always encouraging. They are the most resourceful people in the world. There will always be new innovations to deal with each problem. When you couple that with California having some of the most fertile agriculture land in the world, it encourages me that California agriculture is not going anywhere. It is easy to get caught up in the negative influences, and I certainly agree it becomes harder to farm each day that passes, but there are a lot of positives to see in the industry too.

Where do you see ag in five years?
I see California agriculture going through growing pains in the next five years with implementation of SGMA (California's Sustainable Groundwater Management Act). Ground water pumping restrictions will be in place. Many areas of the Valley will be short on water, and that is going to be a challenging arena for farmers and GSAs (Groundwater Sustainability Agencies) to navigate.

What is the best part of your job?
I really enjoy that each project is different. I can work outdoors with the freedom to work remotely and spend more time with my family. I also really enjoy hearing the history of family farms and how they grew to the current generation.

I always have time for:
Family, clients, good food and good discussion.

I have no patience for:
Poor customer service.

What causes/organizations are close to your heart?
St. Jude and Children's Hospital

What was your very first job and what did you learn from it?
My very first job was helping a family friend paint houses. I was the kid in charge of masking the trim throughout houses. That first job taught me work ethic, attention to detail and the value of a dollar earned.

What do you like to do in your spare time?
I am the type of person that can't sit still and enjoys new challenges. I really enjoy spending time with my family and friends on the lake, golfing, motocross and elk hunting.

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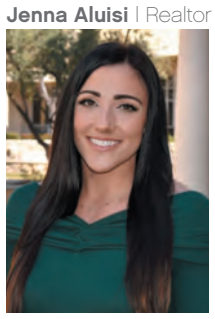


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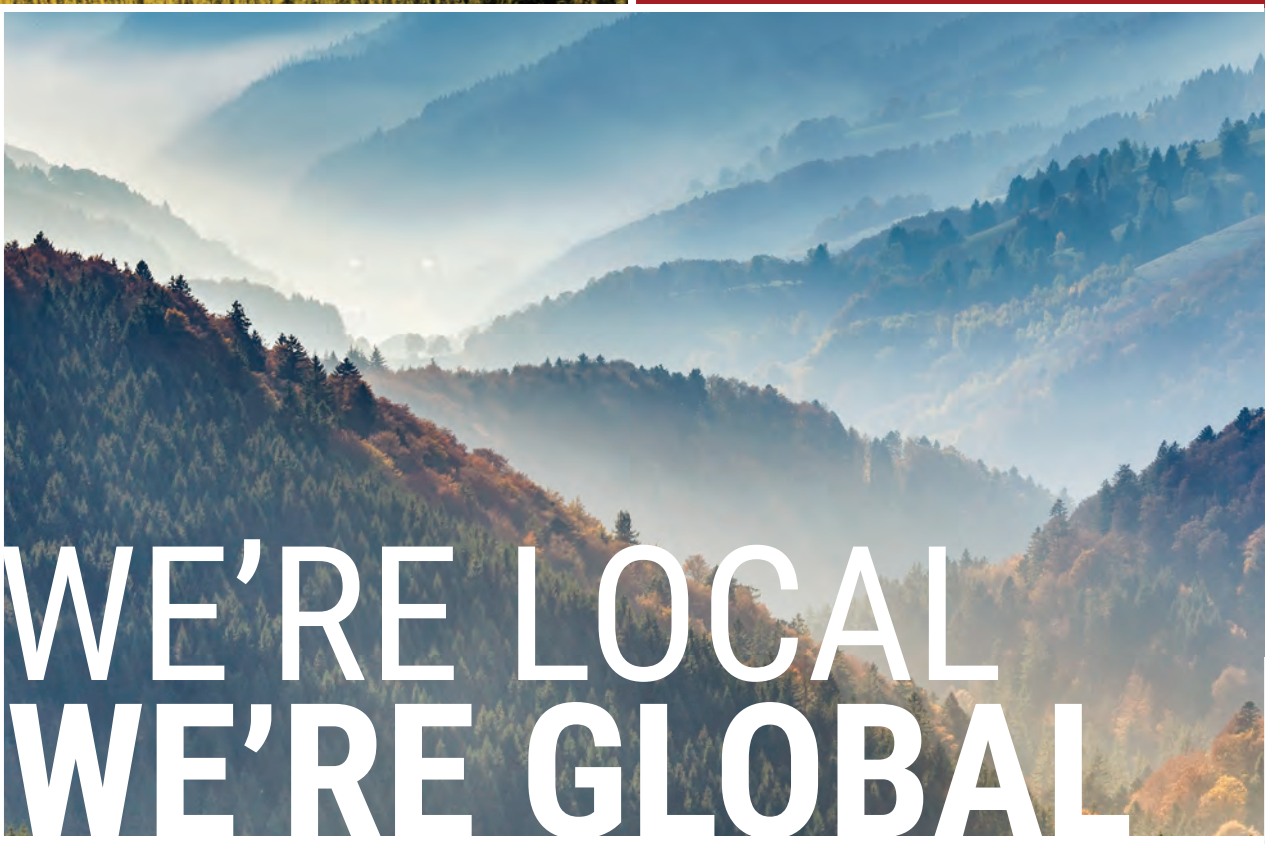
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the PEOPLE ON THE MOVE



Photo via Fresno Chaffee Zoo | **Fresno Chaffee Zoo officials accept a donation of $50,000 from Fresno-based Parsec Education.**

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Arisian

NONPROFITS

Fresno Chaffee Zoo this week announced a $50,000 donation from Eugene Park, founder and CEO of Fresno-based Parsec Education. The gift will be used for a tiger enrichment area in the Zoo's newest project, Kingdoms of Asia, set to open at the end of the year.

The tiger enrichment area will give guests an up-close look at the amazing care our animal teams provide. Guests will see how our keepers safely work with the tigers to participate in their own husbandry and medical behaviors such as ultrasounds, tail blood draws, hip injections, and tail blood pressure. This enrichment area will also engage the tiger's natural instincts with items including deadfall for claw maintenance, various rocks and trees for the tigers to navigate, climb, and leap across, and a line for hanging enrichment items so the tigers can wrestle with toys or larger food items.

"The natural world is a child's best textbook. There is no better way to learn about animals, wildlife conservation, and veterinary science than to visit Fresno Chaffee Zoo," said Park. "This is where kids can learn directly from field experts about the wonders of the animal kingdom. For Parsec Education, our donation to Fresno Chaffee Zoo is an investment in the countless number of children who visit the Zoo every year. We invite other businesses to do the same."

Parsec Education is an educational data analytics and technology company. A recognized expert in data storytelling, Park launched Parsec Education in 2018 to help schools harness the power of data to improve student outcomes. His personal mission is to help every child in every neighborhood receive a high-quality education within a self-sustaining, equitable system where all students have an opportunity to pursue their dreams. Throughout his four years at Parsec Education, he and his team have quickly expanded Parsec's market reach to serve schools from the Shasta area to San Diego County.

REAL ESTATE

Newmark Pearson Commercial announced the addition of **Menas Arisian** as a sales associate in the Land Division where he will specialize in the representation of landowners and developers in the sale of land properties; specifically transitional land that has a planning or entitlement requirement. He is a graduate of the University of Southern California and holds an Executive Master's degree in urban planning with an emphasis on Real Estate Development as well as California State University, Fresno where he holds a Bachelor of Science degree in Business Entrepreneurship. Menas has a unique skillset and solid network of relationships to best serve his clients including developers, landowners, and investors. He is committed to serving his clients in the strongest capacity through hard work, integrity, and knowledge."

HEALTH CARE

Blue Shield of California announced $150,000 in community investments in the San Joaquin Valley to promote health equity and help build healthy families.

Six community-based organizations throughout the region will each receive $25,000 to help support initiatives that provide fresh groceries, hands-on job training, and housing services.

One of those nonprofits is the Kings/Tulare Homeless Alliance, a consortium of partners that includes homeless service providers, advocacy groups, government agencies, and homeless individuals who collaborate to address the needs of the unhoused in the San Joaquin Valley.

"With the pandemic still in full swing and the economy not lifting up all people, these are critical times," said Miguel Perez, executive director of the Alliance. "This funding from Blue Shield is coming at the right time for us and will be a huge lift as we continue to provide our most vulnerable community members with the resources they need to flourish."

Other organizations receiving Blue Shield's support include Community Action Partnership of Madera; Kings Community Action Organization; Fresno Interdenominational Refugee Ministries and Fresno Metro Ministry.

Health Net, one of California's longest serving and most experienced Medi-Cal partners, awarded more than $4.5 million to community-based nonprofits to help vaccinate communities hardest hit by COVID and increase vaccine equity.

To increase vaccination rates across the state, Health Net intensely focused on a community-first approach. The company worked with established community organizations including Health Begins, Community Organized Relief Effort (CORE), and Visión y Compromiso. Together, the organizations have worked with Health Net to identify and partner with other local organizations where Health Net's expertise, analytics, and resources could make a meaningful difference and enable neighborhood advocates.

In total, Health Net gave more than 80 grants to community-based organizations throughout the state.

Grantees could use their new funding in many ways to increase local vaccination rates, including family-focused events with COVID-19 and flu vaccines available, local canvassing and outreach to support vaccination and working with schools and Boys and Girls Clubs to educate and vaccinate members.

The local community benefit organizations receiving grants from Health Net include California Association of Rural Health Clinics, Camarena Health, Community Medical Centers, Fresno Building Healthy Communities, Leadership Counsel for Justice & Accountability, Black Wellness & Prosperity Center and Centro La Familia.

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DEADLINE: MARCH 31st, 2022

The Business Journal's 2022 Family-Owned Business Awards program honors family businesses that make up the backbone of the American economy. From small boutique operations to large multi-generational firms, these entrepreneurial families are building business legacies that will last for generations to come.

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PUBLIC NOTICES

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Public notices contain information that must, by law, be published in order to make that information available to the general public. First-time publications will be designated with a (1) in the top left corner of the listing. Publication dates appear in the lower left corner of the notice beginning with the first publication and ending with the last.

TRUSTEE SALES

(1)
APN: 495-093-05 TS No: CA07000702-21-1 TO No: 05944506 NOTICE OF TRUSTEE'S SALE (The above statement is made pursuant to CA Civil Code Section 2923.3(d)(1). The Summary will be provided to Trustor(s) and/or vested owner(s) only, pursuant to CA Civil Code Section 2923.3(d)(2).) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED September 4, 2013. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On March 30, 2022 at 09:00 AM, West Entrance to the County Courthouse Breezeway, Fresno Superior Courthouse, 1100 Van Ness Avenue, Fresno, CA 93724, MTC Financial Inc. dba Trustee Corps, as the duly Appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust recorded on September 9, 2013 as Instrument No. 2013-0128251-00, of official records in the Office of the Recorder of Fresno County, California, executed by **DERRICK A ELFSTROM**, A SINGLE MAN, as Trustor(s), in favor of MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., as Beneficiary, as nominee for COUNTRY CLUB MORTGAGE, INC., A CORPORATION as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: **4061 NORTH ARGYLE AVENUE, FRESNO, CA 93727** The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be $174,647.38 (Estimated). However, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the Trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. Notice to Potential Bidders If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a Trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a Trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same Lender may hold more than one mortgage or Deed of Trust on the property. Notice to Property Owner The sale date shown on this Notice of Sale may be postponed one or more times by the Mortgagee, Beneficiary, Trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about Trustee Sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call Auction.com at 800.280.2832 for information regarding the Trustee's Sale or visit the Internet Web site address www.Auction.com for information regarding the sale of this property, using the file number assigned to this case, CA07000702-21-1. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Notice to Tenant NOTICE TO TENANT FOR FORECLOSURES AFTER JANUARY 1, 2021 You may have a right to purchase this property after the trustee auction pursuant to Section 2924m of the California Civil Code. If you are an "eligible tenant buyer," you can purchase the property if you match the last and highest bid placed at the trustee auction. If you are an "eligible bidder," you may be able to purchase the property if you exceed the last and highest bid placed at the trustee auction. There are three steps to exercising this right of purchase. First, 48 hours after the date of the trustee sale, you can call 800.280.2832, or visit this internet website https://tracker.auction.com/sb1079/, using the file number assigned to this case CA07000702-21-1 to find the date on which the trustee's sale was held, the amount of the last and highest bid, and the address of the trustee. Second, you must send a written notice of intent to place a bid so that the trustee receives it no more than 15 days after the trustee's sale. Third, you must submit a bid so that the trustee receives it no more than 45 days after the trustee's sale. If you think you may qualify as an "eligible tenant buyer" or "eligible bidder," you should consider contacting an attorney or appropriate real estate professional immediately for advice regarding this potential right to purchase. Date: February 9, 2022 MTC Financial Inc. dba Trustee Corps TS No. CA07000702-21-1 17100 Gillette Ave Irvine, CA 92614 Phone:949-252-8300 TDD: 866-660-4288 Amy Lemus, Authorized Signatory SALE INFORMATION CAN BE OBTAINED ONLINE AT www.Auction.com FOR AUTOMATED SALES INFORMATION PLEASE CALL: Auction.com at 800.280.2832 Order Number 80095, Pub Dates: 2/18/2022, 2/25/2022, 3/4/2022, FRESNO BUSINESS JOURNAL
02/18/2022, 02/25/2022, 03/04/2022

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(1)
T.S. No.: 201-019231 Title Order No. 91221152 APN: 479-122-12 Property Address: 2495 SOUTH POPPY AVENUE, FRESNO, CA 93076 NOTICE OF TRUSTEE'S SALE NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED 注：本文件包含一个信息摘要 :

NOTA: SE ADJUNTA UN RESUMEN DE LA INFORMACIÓN DE ESTE DOCUMENTO TALA: MAYROONG BUOD NG IMPORMASYON SA DOKUMENTONG ITO NA NAKALAKIP LƯU Ý: KÈM THEO ĐÂY LÀ BẢN TRÌNH BÀY TÓM LƯỢC VỀ THÔNG TIN TRONG TÀI LIỆU NÀY [PURSUANT TO CIVIL CODE § 2923.3(a), THE SUMMARY OF INFORMATION REFERRED TO ABOVE IS NOT ATTACHED TO THE RECORDED OR PUBLISHED COPY OF THIS DOCUMENT BUT ONLY TO THE COPIES PROVIDED TO THE TRUSTOR.] YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 4/18/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale of the Trustor's interest will be made to the highest bidder for lawful money of the United States, payable at the time of sale in cash, cashier's check drawn on a state or national bank, cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: **EVELYN HENRY**, AN UNMARRIED WOMAN Duly Appointed Trustee: PLM LOAN MANAGEMENT SERVICES, INC. Recorded 5/15/2007, as Instrument No. 2007-0095595, of Official Records in the office of the Recorder of Fresno County, California, Date of Sale: 3/14/2022 at 10:00 AM Place of Sale: At the Van Ness Avenue exit from the County Courthouse at 1100 Van Ness Avenue, Fresno, CA. Amount of unpaid balance and other charges: $36,076.14 (estimated as of the first publication date) Street Address or other common designation of real property: **2495 SOUTH POPPY AVENUE FRESNO, CA 93076** A.P.N.: 479-122-12 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. The property heretofore described is being sold "as is". If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. The following statements; NOTICE TO POTENTIAL BIDDERS and NOTICE TO PROPERTY OWNER are statutory notices for all one to four single family residences and a courtesy notice for all other types of properties. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (916) 939-0772 or visit this Internet Website http://www.nationwideposting.com/, using the file number assigned to this case 201-019231. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Website. The best way to verify postponement information is to attend the scheduled sale. NOTICE TO TENANT: You may have a right to purchase this property after the trustee auction pursuant to Section 2924m of the California Civil Code. If you are an "eligible tenant buyer," you can purchase the property if you match the last and highest bid placed at the trustee auction. If you are an "eligible bidder," you may be able to purchase the property if you exceed the last and highest bid placed at the trustee auction. There are three steps to exercising this right of purchase. First, 48 hours after the date of the trustee sale, you can call (916) 939-0772, or visit this internet website http://www.nationwideposting.com/, using the file number assigned to this case 201-019231 to find the date on which the trustee's sale was held, the amount of the last and highest bid, and the address of the trustee. Second, you must send a written notice of intent to place a bid so that the trustee receives it no more than 15 days after the trustee's sale. Third, you must submit a bid so that the trustee receives it no more than 45 days after the trustee's sale. If you think you may qualify as an "eligible tenant buyer" or "eligible bidder," you should consider contacting an attorney or appropriate real estate professional immediately for advice regarding this potential right to purchase. Date: 2/8/2022 PLM LOAN MANAGEMENT SERVICES, INC., as Trustee Phone: 408-370-4030 5446 Thornwood Drive, Second Floor San Jose, California 95123 Elizabeth Godbey, Vice President NPP0399069 To: FRESNO BUSINESS JOURNAL 02/18/2022, 02/25/2022, 03/04/2022
02/18/2022, 02/25/2022, 03/04/2022

NOTICE OF TRUSTEE'S SALE TS No.: FHAC.277-759 APN: 576-331-16-S Title Order No.: DS7300-20001172 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/27/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: **CHARLES R BOUTON AND KATHERINE M BOUTON**, HUSBAND AND WIFE Duly Appointed Trustee: PROBER AND RAPHAEL, ALC Recorded 4/3/2007 as Instrument No. 2007-0066124 in book N/A, page N/A of Official Records in the office of the Recorder of Fresno County, California, Date of Sale: 3/8/2022 at 10:00 AM Place of Sale: At the Van Ness Avenue exit from the county courthouse, 1100 Van Ness, Fresno, CA 93721 Amount of unpaid balance and other charges: $319,420.96 Street Address or other common designation of real property: **675 E ROCK CREEK LANE FRESNO, CA 93730** A.P.N.: 576-331-16-S The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (800) 683-2468 or visit this Internet Web site www.servicelinkasap.com, using the file number assigned to this case FHAC.277-759. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. For sales conducted after January 1, 2021:NOTICE TO TENANT: You may have a right to purchase this property after the trustee auction pursuant to Section 2924m of the California Civil Code. If you are an "eligible tenant buyer," you can purchase the property if you match the last and highest bid placed at the trustee auction. If you are an "eligible bidder," you may be able to purchase the property if you exceed the last and highest bid placed at the trustee auction. There are three steps to exercising this right of purchase. First, 48 hours after the date of the trustee sale, you can call (800) 683-2468, or visit this internet website www.servicelinkasap.com, using the file number assigned to this case FHAC.277-759 to find the date on which the trustee's sale was held, the amount of the last and highest bid, and the address of the trustee. Second, you must send a written notice of intent to place a bid so that the trustee receives it no more than 15 days after the trustee's sale. Third, you must submit a bid so that the trustee receives it no more than 45 days after the trustee's sale. If you think you may qualify as an "eligible tenant buyer" or "eligible bidder," you should consider

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TRUSTEE SALES

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contacting an attorney or appropriate real estate professional immediately for advice regarding this potential right to purchase. Date: 1/27/2022 PROBER AND RAPHAEL, ALC 20750 Ventura Blvd. #100 Woodland Hills, California 91364 Sale Line: (800) 683-2468 Rita Terzyan, Trustee Sale Officer A-FN4740989 02/04/2022, 02/11/2022, 02/18/2022 02/04/2022, 02/11/2022, 02/18/2022

APN: 303-231-21 TS No: CA05000711-18-1S TO No: 18-230075 NOTICE OF TRUSTEE'S SALE (The above statement is made pursuant to CA Civil Code Section 2923.3(d)(1). The Summary will be provided to Trustor(s) and/or vested owner(s) only, pursuant to CA Civil Code Section 2923.3(d)(2).) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED October 6, 2009. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On March 15, 2022 at 10:00 AM, at the Van Ness Avenue exit from the County Courthouse, 1100 Van Ness, Fresno, CA 93721, MTC Financial Inc. dba Trustee Corps, as the duly Appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust recorded on October 16, 2009 as Instrument No. 2009-0143757, of official records in the Office of the Recorder of Fresno County, California, executed by LILLIAN J. REHON, A WIDOW AND LAURIE MONTGOMERY, AN UNMARRIED WOMAN, AS JOINT TENANTS, as Trustor(s), in favor of MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., as Beneficiary, as nominee for CALABASAS FUNDING CORPORATION DBA CFC MORTGAGE BANKERS as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 7133 NORTH 4TH STREET, FRESNO, CA 93720 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be $231,138.22 (Estimated). However, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the Trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. Notice to Potential Bidders If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a Trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a Trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same Lender may hold more than one mortgage or Deed of Trust on the property. Notice to Property Owner The sale date shown on this Notice of Sale may be postponed one or more times by the Mortgagee, Beneficiary, Trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about Trustee Sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call In Source Logic at 702-659-7766 for information regarding the Trustee's Sale or visit the Internet Web site address listed below for information regarding the sale of this property, using the file number assigned to this case, CA05000711-18-1S. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Notice to Tenant NOTICE TO TENANT FOR FORECLOSURES AFTER JANUARY 1, 2021 You may have a right to purchase this property after the trustee auction pursuant to Section 2924m of the California Civil Code. If you are an "eligible tenant buyer," you can purchase the property if you match the last and highest bid placed at the trustee auction. If you are an "eligible bidder," you may be able to purchase the property if you exceed the last and highest bid placed at the trustee auction. There are three steps to exercising this right of purchase. First, 48 hours after the date of the trustee sale, you can call 702-659-7766, or visit this internet website www.insourcelogic.com, using the file number assigned to this case CA05000711-18-1S to find the date on which the trustee's sale was held, the amount of the last and highest bid, and the address of the trustee. Second, you must send a written notice of intent to place a bid so that the trustee receives it no more than 15 days after the trustee's sale. Third, you must submit a bid so that the trustee receives it no more than 45 days after the trustee's sale. If you think you may qualify as an "eligible tenant buyer" or "eligible bidder," you should consider contacting an attorney or appropriate real estate professional immediately for advice regarding this potential right to purchase. Date: February 4, 2022 MTC Financial Inc. dba Trustee Corps TS No. CA05000711-18-1S 17100 Gillette Ave Irvine, CA 92614 Phone: 949-252-8300 TDD: 866-660 4288 Amy Lemus, Authorized Signatory SALE INFORMATION CAN BE OBTAINED ONLINE AT www.insourcelogic.com FOR AUTOMATED SALES INFORMATION PLEASE CALL: In Source Logic AT 702-659-7766 Order Number 79982, Pub Dates: 2/11/2022, 2/18/2022, 2/25/2022, FRESNO BUSINESS JOURNAL 02/11/2022, 02/18/2022, 02/25/2022

CIVIL

(1)
NOTICE AND CITATION TO PARENT FOR APPEARANCE AT HEARING.
W&I Code §366.26 Hearing: 05-09-2022 Time: **8:00** A.M.; DEPT: **22**
SUPERIOR COURT OF CALIFORNIA, COUNTY OF FRESNO JUVENILE COURT
Case No.: 21CEJ300198
In The Matter Of
JUNIOR CALDERON
DOB: 07-20-2019
Minor(s)
TO: **JIMMY AGUIRRE,** FATHER OF THE MINOR, AND TO ANY AND ALL PERSONS CLAIMING TO BE THE FATHER OF THE MINOR.
This is to notify you that you are cited to appear at the hearing below, pursuant to Welfare and Institutions Code §366.23 and §366.26:
DATE: **MAY 9, 2022**
TIME: 8:00 A.M.
PLACE: Department **22** Juvenile Dependency Court, 1100 Van Ness, Fresno, California 93724
PLEASE TAKE NOTICE THAT AT THIS HEARING FRESNO COUNTY, THROUGH ITS DEPARTMENT OF SOCIAL SERVICES, WILL RECOMMEND TO THE COURT THAT THE PARENTAL RIGHTS OF **JIMMY AGUIRRE**, FATHER OF THE MINOR, AND TO ANY AND ALL PERSONS CLAIMING TO BE THE FATHER OF THE MINOR, BE TERMINATED AND THAT THE ABOVE MINOR BE FREED FOR ADOPTION.
As the parent of the subject minor, you are cited to and may appear at Court as indicated above in order to express your opinion as to whether your parental rights should be terminated so that the minor can be adopted.
This is also to advise you that you have certain legal rights and protections, including the right to oppose these proceedings. You have the right to hire an attorney of your choice to represent you. If you are unable to retain a lawyer, you may request that the judge appoint one for you, who shall be the Public Defender or a private attorney. If you cannot afford to pay the cost of legal counsel to represent you, the fee will be paid by Fresno County. This notice and citation is dated FEB 14 2022.
MICHAEL ELLIOTT,
Clerk of the Court.
By: MONICA ACOSTA, Deputy.

DISOBEDIENCE TO THIS CITATION BY FAILING TO APPEAR MAY SUBJECT THE PARTY SERVED TO ARREST AND PUNISHMENT FOR CONTEMPT OF COURT.

FRESNO COUNTY DEPARTMENT OF SOCIAL SERVICES, 2011 Fresno Street, 3rd Floor, Fresno CA 93721 Telephone Number: (559) 600-4446, PETITIONER COUNTY OF FRESNO, Acting by and through its DEPARTMENT OF SOCIAL SERVICES.
02/18/2022, 02/25/2022, 03/04/2022, 03/11/2022

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(1)
NOTICE AND CITATION TO PARENT FOR APPEARANCE AT HEARING.
W&I Code §366.26 Hearing: 05-18-2022 Time: **8:00** A.M.; DEPT: **22**
SUPERIOR COURT OF CALIFORNIA, COUNTY OF FRESNO JUVENILE COURT
Case No.: 11CEJ300006
In The Matter Of
JACKIE EPPS
DOB: 12-15-2021
Minor(s)
TO: **UNKNOWN FATHER,** FATHER OF THE MINOR, AND TO ANY AND ALL PERSONS CLAIMING TO BE THE FATHER OF THE MINOR.
This is to notify you that you are cited to appear at the hearing below, pursuant to Welfare and Institutions Code §366.23 and §366.26:
DATE: **MAY 18, 2022**
TIME: 8:00 A.M.
PLACE: Department **22** Juvenile Dependency Court, 1100 Van Ness, Fresno, California 93724
PLEASE TAKE NOTICE THAT AT THIS HEARING FRESNO COUNTY, THROUGH ITS DEPARTMENT OF SOCIAL SERVICES, WILL RECOMMEND TO THE COURT THAT THE PARENTAL RIGHTS OF **UNKNOWN FATHER**, FATHER OF THE MINOR, AND TO ANY AND ALL PERSONS CLAIMING TO BE THE FATHER OF THE MINOR, BE TERMINATED AND THAT THE ABOVE MINOR BE FREED FOR ADOPTION.
As the parent of the subject minor, you are cited to and may appear at Court as indicated above in order to express your opinion as to whether your parental rights should be terminated so that the minor can be adopted.
This is also to advise you that you have certain legal rights and protections, including the right to oppose these proceedings. You have the right to hire an attorney of your choice to represent you. If you are unable to retain a lawyer, you may request that the judge appoint one for you, who shall be the Public Defender or a private attorney. If you cannot afford to pay the cost of legal counsel to represent you, the fee will be paid by Fresno County. This notice and citation is dated FEB 15 2022.
MICHAEL ELLIOTT,
Clerk of the Court.
By: NINA QUIROZ, Deputy.

DISOBEDIENCE TO THIS CITATION BY FAILING TO APPEAR MAY SUBJECT THE PARTY SERVED TO ARREST AND PUNISHMENT FOR CONTEMPT OF COURT.

FRESNO COUNTY DEPARTMENT OF SOCIAL SERVICES, 2011 Fresno Street, 3rd Floor, Fresno CA 93721 Telephone Number: (559) 600-4446, PETITIONER COUNTY OF FRESNO, Acting by and through its DEPARTMENT OF SOCIAL SERVICES.
02/18/2022, 02/25/2022, 03/04/2022, 03/11/2022

SUMMONS
(CITACION JUDICIAL)
NOTICE TO DEFENDANT: (AVISO AL DEMANDADO): JOSE BERBER aka JOSE A. BERBER aka JOSE ANTONIO BERBER, an individual; THE STATE OF CALIFORNIA, acting by and through the CALIFORNIA DEPARTMENT OF MOTOR VEHICLES, a government entity, and DOES 1 through 20, inclusive
YOU ARE BEING SUED BY PLAINTIFF: (LO ESTA DEMANDANDO EL DAMANDANTE): THE GOLDEN 1 CREDIT UNION, a California corporation
NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.
You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.
There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of $10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. AVISO! Lo han demandado. Si no responde dentro de 30 dias, la corte puede decidir en su contra sin escuchar su version. Lea la informacion a continuacion.
Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.courtinfo.ca.gov/selfhelp/espanol/), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.
Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperacion de $10,000 o mas de valor recibida mediante un acuerdo o una concesion de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.
CASE NUMBER:
(Numero del Caso):
21CECG02883
The name and address of the court is: (El nombre y dirección de la corte es)
FRESNO COUNTY SUPERIOR COURT
1130 "O" STREET
Fresno, CA 93721-2220
The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de telefono del abogado del demandante, o del demandante que no tiene abogado es),
KAREL ROCHA 212413
Prenovost, Normandin, Dawe & Rocha
2122 N Broadway, Suite 200
Santa Ana, CA 92706
(714) 547-2444
DATE: (Fecha) 9/27/2021
Clerk, (Secretario)
by **C. York**, Deputy (Adjunto)
(SEAL)
02/04/2022, 02/11/2022, 02/18/2022, 02/25/2022

PROBATE

(1)
NOTICE OF PETITION TO ADMINISTER ESTATE OF
Meisa Salamah Rashid
CASE NO: 22CEPR00125
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **Meisa Salamah Rashid, aka, Meisa S. Rashid and Meisa Rashid**
A Petition for Probate has been filed by **Samar Salamah Rashid** in the Superior Court of California, County of FRESNO.
The Petition for Probate requests that **Samar Salamah Rashid** be appointed as personal representative to administer the estate of the decedent.
The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
A hearing on the petition will be held in this court as follows:
March 16, 2022, 9:00 A.M., Dept.: 303
1130 "O" Street
Fresno, California 93721-1220
Probate Department
If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.
You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and

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PROBATE

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appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
Attorney for petitioner:
Jonathon L. Petty #271406
Estate Planning Law Office of Jonathon L. Petty, Inc.
7636 N. Ingram Avenue, Suite #111
Fresno, California 93711
(559) 374-2223
02/18/2022, 02/23/2022, 03/04/2022

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(1)
NOTICE OF PETITION TO ADMINISTER ESTATE OF
Randall LeFranklin Shoffner
CASE NO: 21CEPR01357
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **Randall LeFranklin Shoffner**
A Petition for Probate has been filed by **Reba LeAnn Shoffner** in the Superior Court of California, County of FRESNO.
The Petition for Probate requests that **Reba LeAnn Shoffner** be appointed as personal representative to administer the estate of the decedent.
The petition requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.
The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
A hearing on the petition will be held in this court as follows:
April 12, 2022, 9:00 A.M., Dept.: 303
1130 "O" Street
Fresno, California 93724
B.F. Sisk Courthouse
If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.
You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
Attorney for petitioner:
David A. Fike
Fike & Boranian
401 Clovis Avenue, Suite 202
Clovis, California 93612
(559) 229-2200
02/18/2022, 02/23/2022, 03/04/2022

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(1)
NOTICE OF PETITION TO ADMINISTER ESTATE OF
TAKAKO RENGE
CASE NO: 21CEPR01422
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **TAKAKO RENGE**
A Petition for Probate has been filed by **LAWSON K. RENGE** in the Superior Court of California, County of FRESNO.
The Petition for Probate requests that **LAWSON K. RENGE** be appointed as personal representative to administer the estate of the decedent.
The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
A hearing on the petition will be held in this court as follows:
MARCH 21, 2022, 9:00 A.M., Dept.: 303
1130 "O" Street
Fresno, California 93724
PROBATE DIVISION
If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.
You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
Attorney for petitioner:
Lawson K. Renge 048533
1330 L Street, Suite F
Fresno, CA 93721
(559) 237-0249
In Pro Per
02/18/2022, 02/23/2022, 03/04/2022

NOTICE OF PETITION TO ADMINISTER ESTATE OF
Morris Srabian
CASE NO: 21CEPR00790
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **Morris Srabian**
A Petition for Probate has been filed by **Jeff Reich** in the Superior Court of California, County of FRESNO.
The Petition for Probate requests that **Raymond Alexander Ranta** be appointed as personal representative to administer the estate of the decedent.
The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
A hearing on the petition will be held in this court as follows:
March 7, 2022, 9:00 A.M., Dept.: 303
1130 "O" Street
Fresno, California 93721-2220
B.F. Sisk Courthouse
If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.
You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
Attorney for petitioner:
Paul Hager #071072
Hager & Macy
8441 N Millbrook STE 104
Fresno, CA 93720
(559) 440-6172
02/14/2022, 02/18/2022, 02/23/2022

FICTITIOUS

(1)
FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202210000879
The following person(s) is (are) conducting business as
Active Bariatric Nutrition at **45 River Park Place West, Suite 103, Fresno, CA 93720 - Fresno County**:
Full Name of Registrant:
Kim Tirapelle Nutrition, LLC, 45 River Park Place West, Suite 103, Fresno, CA 93720
Registrant has not yet commenced to transact business under the Fictitious Business Name listed above.
This business conducted by**: limited liability company**
Articles of Incorporation Number: 202203310997
Kimberly Tirapelle, Manager
This statement filed with the Fresno County Clerk on: **02/15/2022**
(Seal)
JAMES A. KUS,
County Clerk.
By: CARLOS AGUIRRE, Deputy.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
02/18/2022, 02/25/2022, 03/04/2022, 03/11/2022

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(1)
FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202210000849
The following person(s) is (are) conducting business as
DALIA'S MATTRESS at **3188 N MARKS AVE UNIT 101, FRESNO, CA 93722 FRESNO COUNTY PHONE (559) 614-2506**:
Full Name of Registrant:
RAUL PEREZ IBARRA, 2809 E MCKENZIE AVE FRESNO CA 93701
Registrant commenced to transact business under the Fictitious Business Name listed above on: **07/22/2020**
This business conducted by**: an individual**.
RAUL PEREZ IBARRA, OWNER.
This statement filed with the Fresno County Clerk on: **02/14/2022**
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: ALEJANDRA AGUIAR, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
02/18/2022, 02/25/2022, 03/04/2022, 03/11/2022

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(1)
FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202210000826
The following person(s) is (are) conducting business as
RODRIGUEZ PAINTINGS at **1199 E. EL DORADO AVE, REEDLEY CA 93654 FRESNO COUNTY PHONE (559) 612-6982**:
Full Name of Registrant:
OCIEL RODRIGUEZ, 1199 E EL DORADO AVE REEDLEY CA 93654.
Registrant has not yet commenced to transact business under the Fictitious Business Name listed above.
This business conducted by**: an individual**.
OCIEL HERNANDEZ RODRIGUEZ, OWNER.
This statement filed with the Fresno County Clerk on: **02/10/2022**.
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: JESSICA MUNOZ, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
02/18/2022, 02/25/2022, 03/04/2022, 03/11/2022

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202210000359
The following person(s) is (are) conducting business as
LOCK SOLUTIONS at **459 N. BLACKSTONE AVE, FRESNO, CA 93701 FRESNO COUNTY PHONE (559) 432-7600**:
Full Name of Registrant:
HAVEN'S SECURITY, INC., 459 N. BLACKSTONE AVE FRESNO CA 93701.
Registrant commenced to transact business under the Fictitious Business Name listed above on: **01/24/2022**.
This business conducted by**: a corporation**.
Articles of Incorporation Number: C4301972
ANDREW PELTIER, SECRETARY.
This statement filed with the Fresno County Clerk on: **01/24/2022**.
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: CIERRA LOERA, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
01/28/2022, 02/04/2022, 02/11/2022, 02/18/2022

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202210000267
The following person(s) is (are) conducting business as
QUICK STOP MINI MART at **12945 S ELM AVE, CARUTHERS, CA 93609 FRESNO COUNTY**:
Mailing Address:
PO BOX 337, CARUTHERS, CA 93609;
Full Name of Registrant:
ABDULKAWI S. AHMED, 2521 W VERDE AVE CARUTHERS CA 93609
ABDULLA S. OBAID, 2521 W VERDE AVE CARUTHERS CA 93609
Registrant has not yet commenced to transact business under the Fictitious Business Name listed above.
This business conducted by**: a general partnership**
ABDULLA S. OBAID, PARTNER.
This statement filed with the Fresno County Clerk on: **01/19/2022**
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: JESSICA MUNOZ, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
01/28/2022, 02/04/2022, 02/11/2022, 02/18/2022

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202210000497
The following person(s) is (are) conducting business as
1. Fresno Valley Internet
2. Bulldog Internet
3. Business Computer Technology
4. Xobee Communications
5. BCT Consulting, LLC
6. TeleDynamic
7. CTS-Computer Technology Solutions
8. Myers Network Solutions at **7910 N. Ingram Ave., Ste. 101, Fresno, CA 93711; Fresno County**:
Full Name of Registrant:
Xobee Networks, LLC, 7910 N. Ingram Ave., Ste. 101 Fresno, CA 93711 Fresno County
Registrant commenced to transact business under the Fictitious Business Name listed above on: **12/10/2021**
This business conducted by**: limited liability company**
Articles of Incorporation Number: 202134910098
Eric Rawn, Manager.
This statement filed with the Fresno County Clerk on: **01/27/2022**
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: CIERRA LOERA, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
02/04/2022, 02/11/2022, 02/18/2022, 02/25/2022

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME.
File No. 2202010003302
The following person(s) has (have) abandoned the use of the following fictitious business name(s) of: [1] **(a) Fresno Valley Internet (b)Bulldog Internet (c)Business Computer Technology**
At business address: [2] **7910 N. Ingram Ave., Ste. 101, Fresno, CA 93711**
The fictitious business name referred to above was filed in the office of the Fresno County Clerk on **07/22/2020**
The full name and residence address of the person(s) abandoning the use of the listed fictitious business name(s) is (are): [3]
BCT Consulting, Inc., 7910 N. Ingram Ave., Ste. 101 Fresno CA 93711;
[4] Signed: **Eric Rawn**
This abandonment was filed with the Fresno County Clerk on **01/27/2022**
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: CIERRA LOERA, DEPUTY.
02/04/2022, 02/11/2022, 02/18/2022, 02/25/2022

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME.
File No. 2201910007039
The following person(s) has (have) abandoned the use of the following fictitious business name(s) of: [1] **Xobee Communications, LLC**
At business address: [2] **7910 N. Ingram Ave., Ste. 101, Fresno, CA 93711**
The fictitious business name referred to above was filed in the office of the Fresno County Clerk on **12/24/2019**
The full name and residence address of the person(s) abandoning the use of the listed fictitious business name(s) is (are): [3]
Xobee Networks, Inc., 7910 N. Ingram Ave., Ste. 101 Fresno CA 93711;
[4] Signed: **Eric Rawn**
This abandonment was filed with the Fresno County Clerk on **01/27/2022**
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: CIERRA LOERA, DEPUTY.
02/04/2022, 02/11/2022, 02/18/2022, 02/25/2022

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME.
File No. 2201910006597
The following person(s) has (have) abandoned the use of the following fictitious business name(s) of: [1] **(a)BCT Consulting, Inc. (b)Teledynamic**
At business address: [2] **7910 N. Ingram Ave., Ste. 101, Fresno, CA 93711**
The fictitious business name referred to above was filed in the office of the Fresno County Clerk on **11/27/2019**
The full name and residence address of the person(s) abandoning the use of the listed fictitious business name(s) is (are): [3]
Xobee Networks, Inc., 7910 N. Ingram Ave., Ste. 101 Fresno CA 93711;
[4] Signed: **Eric Rawn**
This abandonment was filed with the Fresno County Clerk on **1/27/2022**
(Seal)
JAMES A. KUS,
County Clerk.
By: CIERRA LOERA, DEPUTY.
02/04/2022, 02/11/2022, 02/18/2022, 02/25/2022

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME.
File No. 2201710002524
The following person(s) has (have) abandoned the use of the following fictitious business name(s) of: [1] **CTS - Computer Technology Solutions**
At business address: [2] **7910 N. Ingram Ave., Ste. 101, Fresno, CA 93711**
The fictitious business name referred to above was filed in the office of the Fresno County Clerk on **05/03/2017**

Continued | Next Page

FICTITIOUS

Continued | From 22

The full name and residence address of the person(s) abandoning the use of the listed fictitious business name(s) is (are): [3]
BCT Consulting, Inc., 7910 N. Ingram Ave., Ste. 101 Fresno CA 93711;
[4] Signed: **Eric Rawn**
This abandonment was filed with the Fresno County Clerk on **01/27/2022**
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: CIERRA LOERA, DEPUTY.
02/04/2022, 02/11/2022, 02/18/2022, 02/25/2022

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME.
File No. 2201810006190
The following person(s) has (have) abandoned the use of the following fictitious business name(s) of: [1] **(a) Xobee Communications (b) BCT Consulting Inc.**
At business address: [2] **7910 N. Ingram Ave., Ste. 101, Fresno CA 93711**
The fictitious business name referred to above was filed in the office of the Fresno County Clerk on **10/25/2018**
The full name and residence address of the person(s) abandoning the use of the listed fictitious business name(s) is (are): [3]
BCT Consulting Inc., 7910 N. Ingram Ave., Ste. 101 Fresno CA 93711;
[4] Signed: **Eric Rawn**
This abandonment was filed with the Fresno County Clerk on **01/27/2022**
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: CIERRA LOERA, DEPUTY.
02/04/2022, 02/11/2022, 02/18/2022, 02/25/2022

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME.
File No. 2201910000224
The following person(s) has (have) abandoned the use of the following fictitious business name(s) of: [1] **CTS - Computer Technology Solutions** At business address: [2] **7910 N. Ingram Ave., Ste. 101, Fresno, CA 93711**
The fictitious business name referred to above was filed in the office of the Fresno County Clerk on **01/11/2019**
The full name and residence address of the person(s) abandoning the use of **Xobee Networks, Inc., 7910 N. Ingram Ave., Ste. 101 Fresno CA 93711**;
[4] Signed: **Eric Rawn**
This abandonment was filed with the Fresno County Clerk on **01/27/2022**
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: CIERRA LOERA, DEPUTY.
02/04/2022, 02/11/2022, 02/18/2022, 02/25/2022

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202210000308
The following person(s) is (are) conducting business as
OnRamp Services at **2001 Rio Grande Ct., Coalinga, CA 93210**:
Mailing Address:
187 E Polk St. #6, Coalinga, CA 93210
Phone (559) 345-9912;
Full Name of Registrant:
Chad Wagner, 2001 Rio Grande Ct. Coalinga, CA 93210
Registrant has not yet commenced to transact business under the Fictitious Business Name listed above.
This business conducted by**: an individual**.
Chad Wagner, Owner.
This statement filed with the Fresno County Clerk on: **01/20/2022**
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: ALEJANDRA AGUIAR, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
02/04/2022, 02/11/2022, 02/18/2022, 02/25/2022

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202210000145
The following person(s) is (are) conducting business as
LITTLE JOY BOUNCE & PLAY at **3559 PORTALS AVE, CLOVIS, CA 93619 FRESNO COUNTY**:
Full Name of Registrant:
SANDRA NEIL, 3559 PORTALS AVE CLOVIS CA 93619.
Registrant commenced to transact business under the Fictitious Business Name listed above on: **01/11/2022**
This business conducted by**: an individual**
SANDRA NEIL, OWNER.
This statement filed with the Fresno County Clerk on: **01/11/2022**
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: CIERRA LOERA, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
02/04/2022, 02/11/2022, 02/18/2022, 02/25/2022

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202210000720
The following person(s) is (are) conducting business as
G & G at **5784 KINGS CAYON RD APT A, FRESNO, CA 93727 FRESNO COUNTY PHONE (559) 347-7920**:
Mailing Address:
710 VAN NESS AVE UNIT 112, FRESNO, CA 93721;
Full Name of Registrant:
GUILLERMINA ESTRADA MARAVILLA, 5784 KINGS CAYON RD APT A FRESNO CA 93727.
Registrant has not yet commenced to transact business under the Fictitious Business Name listed above.
This business conducted by**: an individual**.
GUILLERMINA ESTRADA, OWNER.
This statement filed with the Fresno County Clerk on: **02/07/2022**.
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: ALEJANDRA AGUIAR, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
02/11/2022, 02/18/2022, 02/25/2022, 03/04/2022

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202210000574
The following person(s) is (are) conducting business as
Winfield United at **4001 Lexington Avenue North, Arden Hills, MN 55126; Ramsey County**:
Mailing Address:
PO Box 64101, MS 2500, St. Paul, MN 55164;
Full Name of Registrant:
Winfield Solutions, LLC, 4001 Lexington Avenue North, Arden Hills, MN 55126
Registrant commenced to transact business under the Fictitious Business Name listed above on: **10/15/2016**
This business conducted by**: limited liability company**
Articles of Incorporation Number: 200724710169
Sheilah Stewart, SVP & General Counsel of Land O'Lakes, Inc. its Member
This statement filed with the Fresno County Clerk on: **02/01/2022**
(Seal)
JAMES A. KUS,
County Clerk.
By: JESSICA MUNOZ, Deputy.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
02/11/2022, 02/18/2022, 02/25/2022, 03/04/2022

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202210000180
The following person(s) is (are) conducting business as
CMT Properties at **6049 N Palm Ave Fresno CA 93704 Fresno County Phone (559) 349-8589**:
Mailing Address:
2090 W Alluvial Fresno 93711;
Full Name of Registrant:
CMT Properties, Inc, 2090 W Alluvial Fresno CA 93711.
Registrant commenced to transact business under the Fictitious Business Name listed above on: **1/25/2017**
This business conducted by**: a corporation**.
Articles of Incorporation Number: C3975173
Cash Thomas, President.
This statement filed with the Fresno County Clerk on: **01/13/2022**.
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: CYAN EDMISTEN, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
02/11/2022, 02/18/2022, 02/25/2022, 03/04/2022

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202210000445
The following person(s) is (are) conducting business as
MAGIC MOPS CLEANING SERVICES at **4089 N HAMMEL WAY, FRESNO, CA 93727 FRESNO COUNTY PHONE (559) 701-6149**:
Full Name of Registrant:
EDITH GUADALUPE SOSA RUIZ, 4089 N HAMMEL WAY FRESNO CA 93727.
Registrant has not yet commenced to transact business under the Fictitious Business Name listed above.
This business conducted by**: an individual**.
EDITH GUADALUPE SOSA RUIZ, OWNER.
This statement filed with the Fresno County Clerk on: **01/26/2022**
(Seal)
JAMES A. KUS,
COUNTY CLERK.
By: THANG YANG, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
02/11/2022, 02/18/2022, 02/25/2022, 03/04/2022

MISC.

(1)
FRESNO UNIFIED SCHOOL DISTRICT
NOTICE TO BIDDERS
NOTICE INVITING BIDS PURSUANT TO PUBLIC CONTRACT CODE 22000, ET SEQ.
(THE UNIFORM PUBLIC CONSTRUCTION COST ACCOUNTING ACT)
Notice is hereby given that the Fresno Unified School District ("DISTRICT") will receive sealed bids for **Bid No. 22-28, Ventura & 10th Phase 2, Site and Parking Lot Improvements,** to construct offsite curb, gutter, & sidewalks; site concrete including planters, curbs & gutters; parking lot agg base, paving & striping; irrigation & landscaping; CMU perimeter fencing, trash enclosure, & gate; storm drain & sewer lines; concrete ramps & walks; and wrought iron fencing.
Notice is hereby given pursuant to the provisions of Section 1770 et seq of the California Labor Code, each worker of the contractor and any of its subcontractors engaged in work on the Project shall be paid not less than the prevailing wage rate. The project is subject to compliance monitoring and enforcement by the Department of Industrial Relations (DIR).
Pursuant to Labor Code Section 1725.5, the DIR established a Contractor Registration Program, in which no contractor or subcontractor shall bid on, be listed in a bid, or engage in the performance of any public work contract without being registered.
Prime Contractor must have a valid **Class "A" or "B" Contractor's License**.
This Project subject to Storm Water Prevention Pollution Plan requirements performed by Contractor.
A MANDATORY pre-bid conference has been scheduled at 9:00 AM, February 24, 2022 in front of the (Ventura and 10th Street) 744 S. 10th Street, Fresno, CA . Contractors bidding as a Prime Contractor for the project must attend in order for their bid to be "responsive". Immediately following the pre-bid conference will be a mandatory job-walk of the site(s).
This Project is subject to prequalification, pursuant to Public Contract Code 20111.6. Contractors submitting bids to perform as both **Prime Contractor/General Contractor or Electrical, Mechanical, and Plumbing Subcontractor** must be prequalified prior to bidding on the project. Prime Contractors must list prequalified mechanical, electrical and plumbing subcontractors or in order for their bid to be "responsive". Electrical, Mechanical, and Plumbing subcontractors are contractors holding either: C-4, C-7, C-10, C-16, C-20, C-34, C-36, C-38, C-42, C-43, and C-46 contractor's license. Prequalified Prime Contractor may self-perform electrical, plumbing, mechanical work if prequalified under applicable licenses. Applications may be obtained from DISTRICT Purchasing Web Site: https://purchasing.fresnounified.org/prequalification-for-public-works or at DISTRICT Purchasing Department. Questionnaire and Financial Statement shall be submitted directly to DISTRICT Purchasing Department no later than **12:00 AM, March 4, 2022.** Prequalification status is valid for one (1) calendar year for any subsequent projects requiring prequalification.
Sealed Bids must be received prior to **2:01 P.M. on March 17, 2022** on Procureware, the District's online bidding portal, after which time the bids will be opened and bid results posted.
Bids shall be accompanied by a certified check, cashier's check, or a bidder's bond in an amount not less than ten percent (10%) of total bids made payable to Fresno Unified.
The substitution of appropriate securities in lieu of retention amounts from progress payments in accordance with Public Contract Code Section 22300 is permitted.
The Bid documents are on file at Fresno and Tulare Builders Exchanges; and Fresno Reprographics.
Pursuant to Public Contract Code 3400(c)(2), Fresno Unified School District finds that it is in the best interest of the DISTRICT to standardize the products, equipment, and materials listed in Exhibit A-1 and Exhibit A-2 in order to match other products/equipment in use on a particular work of improvement either completed or in the course of completion. Where a specific brand, trade name, material, or product identified in the bid documents is also listed in Exhibit A-1 or Exhibit A-2, it shall be deemed to be followed by the words "No Substitutions," and CONTRACTOR shall not make or request substitutions regarding any such product, equipment or material. Exhibit A-1 and Exhibit A-2 may be obtained from DISTRICT Purchasing Department web page under public works CUPCCAA menu: https://purchasing.fresnounified.org/cupccaa/.
Copies of the bid documents may be downloaded at no charge: https://fresnousdpurchasing.procureware.com/home Refer questions to Toni Jorge (559) 457-3463.
Copies of the bid documents may be obtained from Fresno Reprographics, 7591 N. Ingram, Suite 103, Fresno CA 93711, Telephone: 559-261-2347. A refundable deposit of **n/a** made payable to Fresno Unified is required for each set of drawings and specifications. Refer any questions through Procureware Clarification Tab.
Published: February 18, 2022
02/18/2022

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(1)
NOTICE INVITING PROPOSALS
Electronic Proposals will be received by the office of the Purchasing Manager of the City of Fresno, all in accordance with the Specifications for:
REQUIREMENTS CONTRACT FOR ENVIRONMENTAL SAMPLING APPLICATION
REQUEST FOR PROPOSALS NO. 9637
The City of Fresno is soliciting proposals to develop an application for the performance of environmental sampling of water, groundwater, wastewater, biosolids and/or soils at multiple industrial, commercial, residential locations as well as sampling events at the Fresno-Clovis Regional Wastewater Reclamation Facility (RWRF). The application among other specifications, should be hosted, and include ability to create field logs, electronic permit inspections, hauled waste truck inspections, integration with other existing platforms including the Laboratory Information Management System (LIMS) of the RWRF in-house Environmental Laboratory and be able to add functionality without any costly customizations. This request is for a THREE (3) year Contract with TWO (2) possible ONE (1) year extensions.
The RFP forms, Instructions to Proposers, copies of plans and/or specifications may be obtained from the Office of the Purchasing Manager (phone 559 621-1332) via the City's web site: http://www.fresno.gov, *Doing Business* (at the top of the screen*), Bid Opportunities*.
Proposals may be submitted electronically via Planet Bids only.
Proposals are to be submitted electronically using Planet Bids prior to the opening at 3 p.m. on Tuesday, March 22, 2022, at which time they will be publicly opened and recorded. Join the bid opening meeting at https://zoom.us/j/92047244398 or call (669) 900-9128, meeting ID 920 4724 4398.
All proposals must be made on the proposal forms provided by the Purchasing Manager and must be accompanied by a deposit in the amount of **ONE THOUSAND DOLLARS ($1,000)** in the form of a Cashier's or Certified Check, an irrevocable letter of credit, a certificate of deposit, or a bidder's bond of a corporate surety, authorized by the California Insurance Commissioner to do business in the State of California, payable and acceptable to the City of Fresno. All deposits will be held until a Contract has been executed with the successful Proposer or all proposals have been rejected. Copies of Proposal Deposits may be submitted electronically, with the exception of a certified or cashier's check, which must be brought to the Purchasing Manager's office prior to the bid opening and labeled accordingly with proposal number.
The City of Fresno hereby notifies all Proposers that no person shall be excluded from participation in, denied any benefits of, or otherwise discriminated against in connection with the award and performance of any contract on the basis of race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, sex, age, sexual orientation or on any other basis prohibited by law.
Services of an interpreter and additional accommodations can be made available. Requests for accommodations should be made at least five working days but no later than 48 hours prior to the scheduled meeting/event. Please contact the Buyer listed on the cover at 559-621-1332 or james.jackson@fresno.gov
The City of Fresno reserves the right to reject any and all proposals.
02/18/2022

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(1)
NOTICE INVITING PROPOSALS
Electronic Proposals will be received by the office of the Purchasing Manager of the City of Fresno, all in accordance with the Specifications for:
REQUIREMENTS CONTRACT FOR HIGHWAY LITTER CONTROL
REQUEST FOR PROPOSALS NO. 9639
The City of Fresno is soliciting proposals to provide highway litter control services on select state route highways within the Fresno city limits. This request is for a one-year contract with four, one-year extensions.
The RFP forms, Instructions to Proposers, copies of plans and/or specifications may be obtained from the Office of the Purchasing Manager (phone 559 621-1332) via the City's web site: http://www.fresno.gov, *Doing Business* (at the top of the screen*), Bid Opportunities*.
Proposals may be submitted electronically via Planet Bids only.
Proposals are to be submitted electronically using Planet Bids prior to the opening at 3 p.m. on Tuesday, March 15, 2022, at which time they will be publicly opened and recorded. Join the bid opening meeting at https://zoom.us/j/92047244398 or call (669) 900-9128, meeting ID 920 4724 4398.
All proposals must be made on the proposal forms provided by the Purchasing Manager and must be accompanied by a deposit in the amount of **FIVE THOUSAND DOLLARS ($5,000)** in the form of a Cashier's or Certified Check, an irrevocable letter of credit, a certificate of deposit, or a bidder's bond of a corporate surety, authorized by the California Insurance Commissioner to do business in the State of California, payable and acceptable to the City of Fresno. All deposits will be held until a Contract has been executed with the successful Proposer or all proposals have been rejected. Copies of Proposal Deposits may be submitted electronically, with the exception of a certified or

Continued | Next Page

MISCELLANEOUS

Continued | From 23

cashier's check, which must be brought to the Purchasing Manager's office prior to the bid opening and labeled accordingly with proposal number.
The City of Fresno hereby notifies all Proposers that no person shall be excluded from participation in, denied any benefits of, or otherwise discriminated against in connection with the award and performance of any contract on the basis of race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, sex, age, sexual orientation or on any other basis prohibited by law.
No proposal conference will be held.
Services of an interpreter and additional accommodations can be made available. Requests for accommodations should be made at least five working days but no later than 48 hours prior to the scheduled meeting/event. Please contact the Buyer listed on the cover at 559-621-1332 or Sherri.Cuadros@fresno.gov.
The City of Fresno reserves the right to reject any and all proposals.
02/18/2022

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(1)
NOTICE INVITING REQUEST FOR QUALIFICATIONS (RFQ)
CITY OF FRESNO AIRPORTS DEPARTMENT
REQUEST FOR QUALIFICATIONS (RFQ) FOR FOOD TRUCK VENDORS
FOR LIMITED CONCESSION SERVICES AT
FRESNO YOSEMITE INTERNATIONAL AIRPORT (FAT)
Fresno Yosemite International Airport is soliciting request for qualifications for Concession Services at Fresno Yosemite International Airport (FAT).
The City of Fresno Airports Department (Department), operator of Fresno Yosemite International Airport (FAT) is soliciting Requests for Qualifications (RFQ) from qualified and experienced food truck vendors for limited opportunity to operate inside FAT's terminal building. This RFQ is to assist in accommodating the late-night passengers with additional food options, prior to their flights.
Selection will be based on qualitative analysis. Any award(s) shall be on the basis of the criteria specified and made to the Proposer(s) whose proposal is judged as providing the best value in meeting the interest of FAT and the objectives of the service.
This RFQ offers the successful respondent the opportunity to operate a pop-up location at FAT. Please be advised this opportunity requires a monthly permit with a 6-month maximum term. Successful vendors will have an opportunity to apply for a future concession opportunity provided they meet all specified requirements. Airport staff will evaluate all interested vendors based upon their established business/products and their capability to deliver the prescribed level of service.
The RFQ can be downloaded on the Airports website, ***www.flyfresno.com/business-opportunities***.
All firms or individuals interested in responding to this Request for Qualifications shall do so by submitting three (3) hard copies via U.S. Mail or one (1) pdf copy via email of their Statement of Qualifications by March 18, 2022, at 5:00 PM PDT to:
Melissa Garza-Perry
Airports Properties Manager
City of Fresno, Airports Department
4995 E. Clinton Way
Fresno CA 93727-1525
FYIProperties@fresno.gov
02/18/2022

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(1)
NOTICE OF INTENT TO ADOPT A MITIGATED NEGATIVE DECLARATION
Notice is hereby given that the County of Fresno has prepared Initial Study (IS) No. 8142 pursuant to the requirements of the California Environmental Quality Act for the following proposed project**:**
INITIAL STUDY NO. 8142 and **CLASSIFIED CONDITIONAL USE PERMIT APPLICATION NO. 3722** filed by **FRANK RODRIGUEZ**, proposing to amend Classified Conditional Use Permit Application No. 3404 to allow expansion of a commercial nut processing operation on a 19.72-acre parcel in the AE-20 (Exclusive Agricultural, 20-acre minimum parcel size) Zone District. The project site is located on the east side of N. Siskiyou Avenue approximately 870 feet north of its intersection with W. Olive Avenue and is located approximately 1.4 miles north of the city limits of the City of Kerman (1750 N. Siskiyou Avenue) (APN: 015-315-25S) (Sup. Dist. 1). Adopt the Mitigated Negative Declaration prepared for Initial Study No. 8142, and take action on Classified Conditional Use Permit Application No. 3722 with Findings and Conditions.
(hereafter, the "Proposed Project")
The County of Fresno has determined that it is appropriate to adopt a Mitigated Negative Declaration for the Proposed Project. The purpose of this Notice is to (1) provide notice of the availability of IS No. 8142 and the draft Mitigated Negative Declaration, and request written comments thereon; and (2) provide notice of the public hearing regarding the Proposed Project.
Public Comment Period
The County of Fresno will receive written comments on the Proposed Project and Mitigated Negative Declaration from February 18, 2022 through March 18, 2022.
Email written comments to TKobayashi@FresnoCountyCA.gov, or mail comments to:
Fresno County Department of Public Works and Planning
Development Services and Capital Projects Division
Attn: Thomas Kobayashi
2220 Tulare Street, Suite A
Fresno, CA 93721
IS No. 8142 and the draft Mitigated Negative Declaration may be viewed at the above address Monday through Thursday, 9:00 a.m. to 5:00 p.m., and Friday, 8:30 a.m. to 12:30 p.m. (except holidays), or at www.co.fresno.ca.us/initialstudies. An electronic copy of the draft Mitigated Negative Declaration for the Proposed Project may be obtained from Thomas Kobayashi at the addresses above.
Public Hearing
The Planning Commission will hold a public hearing to consider approving the Proposed Project and the Mitigated Negative Declaration on March 24, 2022, at 8:45 a.m., or as soon thereafter as possible, in Room 301, Hall of Records, 2281 Tulare Street, Fresno, California 93721. Interested persons are invited to appear at the hearing and comment on the Proposed Project and draft Mitigated Negative Declaration.
For questions please call Thomas Kobayashi (559) 600-4224.
Published: February 18, 2022
02/18/2022

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(1)
NOTICE OF INTENT TO ADOPT A MITIGATED NEGATIVE DECLARATION
Notice is hereby given that the County of Fresno has prepared Initial Study (IS) No. 8157 pursuant to the requirements of the California Environmental Quality Act for the following proposed project**:**
INITIAL STUDY NO. 8157 for Amendment to Text (AT) No. 382 and UNCLASSIFIED CONDITIONAL USE PERMIT APPLICATION NO. 3727 filed by **ASSEMI GROUP, INC.**, proposing Amendment to Text No. 382 modifying the text of the Fresno County Zoning Ordinance to allow that Landscaping, Limited Agriculture, and Grazing to be permitted within or adjacent to the Millerton Specific Plan Area when supplied or irrigated with tertiary treated sewage effluent from a municipal sewage system within the:
R-1-E (Single-Family Residential, 37,500 square-foot minimum parcel size)
R-1-B (Single-Family Residential, 12,500 square-foot minimum parcel size)
R-1-C (Single-Family Residential, 9,000 square-foot minimum parcel size)
R-1 (Single-Family Residential, 6,000 square-foot minimum parcel size)
R-2 (Low Density Multiple Family Residential, 6,600 square-foot minimum parcel size, Conditional) Zone Districts, and
Unclassified Conditional Use Permit Application No. 3727 to allow the distribution of tertiary-treated sewage effluent from an existing wastewater treatment facility through lines in the public rights-of-way to spray fields on approximately 158 acres of land within Millerton Specific Plan boundary specifically for Landscaping, Limited Agriculture, and Grazing.
The Millerton Specific Plan is located approximately 1.5 miles east of the unincorporated community of Friant. The spray field components of the project site are comprised of five areas with portions on a total of 10 Assessor's parcels totaling 158 acres of open land located on the south side of Millerton Road within the Millerton Specific Plan boundary. The effluent distribution lines to the spray fields will be located within the public rights-of-ways. (APNs: 300-340-13, 300-340-60, 300-542-07, 300-542-08, 300-542-13, 300-542-54, 300-542-55, 300-542-16, 300-542-27 and 300-542-51 (Sup. Dist. 5). Adopt the Mitigated Negative Declaration prepared for Initial Study No. 8157 and take action on Amendment to Text 382 and Unclassified Conditional Use Permit Application No. 3727 with Findings and Conditions.
(hereafter, the "Proposed Project")
The County of Fresno has determined that it is appropriate to adopt a Mitigated Negative Declaration for the Proposed Project. The purpose of this Notice is to (1) provide notice of the availability of IS No. 8157 and the draft Mitigated Negative Declaration and request written comments thereon; and (2) provide notice of the public hearing regarding the Proposed Project.
Public Comment Period
The County of Fresno will receive written comments on the Proposed Project and Mitigated Negative Declaration from February 18, 2022, through March 21, 2022.
Email written comments to eahmad@fresnocountyca.gov, or mail comments to:
Fresno County Department of Public Works and Planning
Development Services and Capital Projects Division
Attn: Ejaz Ahmad
2220 Tulare Street, Suite A
Fresno, CA 93721
IS No. 8157 and the draft Mitigated Negative Declaration may be viewed at the above address Monday through Thursday, 9:00 a.m. to 5:00 p.m., and Friday, 8:30 a.m. to 12:30 p.m. (except holidays). An electronic copy of the draft Mitigated Negative Declaration for the Proposed Project may be obtained from Ejaz Ahmad at the addresses above.
PROGRAM ACCESSIBILITY AND ACCOMMODATIONS: The Americans with Disabilities Act (ADA) Title II covers the programs, services, activities, and facilities owned or operated by state and local governments like the County of Fresno ("County"). Further, the County promotes equality of opportunity and full participation by all persons, including persons with disabilities. Towards this end, the County works to ensure that it provides meaningful access to people with disabilities to every program, service, benefit, and activity, when viewed in its entirety. Similarly, the County also works to ensure that its operated or owned facilities that are open to the public provide meaningful access to people with disabilities.
To help ensure this meaningful access, the County will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. If, as an attendee or participant at the meeting, you need additional accommodations such as an American Sign Language (ASL) interpreter, an assistive listening device, large print material, electronic materials, Braille materials, or taped materials, please contact the Current Planning staff as soon as possible during office hours at (559) 600-4230 or at jpotthast@fresnocountyca.gov. Reasonable requests made at least 48 hours in advance of the meeting will help to ensure accessibility to this meeting. Later requests will be accommodated to the extent reasonably feasible.
Public Hearing
The Planning Commission will hold a public hearing to consider approving the Proposed Project and the Mitigated Negative Declaration on March 24, 2022, at 8:45 a.m., or as soon thereafter as possible, in Room 301, Hall of Records, 2281 Tulare Street, Fresno, California 93721. Interested persons are invited to appear at the hearing and comment on the Proposed Project and draft Mitigated Negative Declaration.
For questions, please call Ejaz Ahmad at (559) 600-4204
Published: February 18, 2022
02/18/2022

Notice is hereby given pursuant to California Business and Professional Codes #21700-21716, Section 2328 of the UCC of the Penal Code, Section 535 the undersigned, StorQuest Fresno - Island Waterpark, will sell at public sale by competitive bidding, the personal property of : Alexis Hornsby, Janice Palmer, Frances Reed, Marco Alvarez, Edgar Bautista. To be sold: Misc household goods, boxes and bags with unknown contents. Auctioneer Company: www.storagetresures.com. The Sale will be at 10:00 AM February 28, 2022. Goods must be paid in CASH and removed at completion of sale. Sale is subject to cancellation in the event of settlement between owner and obligated party.
02/11/2022, 02/18/2022

In accordance with Sec. 106 of the Programmatic Agreement, AT&T plans to upgrade an existing telecommunications facility at 1455 Van ness Avenue Fresno, CA . Please direct comments to Gavin L. at 818-898-4866 regarding site SC08752A.
2/16, 2/18/22
CNS-3555536#
FRESNO BUSINESS JOURNAL
02/16/2022, 02/18/2022

RFP #1 CDBG Roofing and Electrical
Posted By: Fresno Economic Opportunities Commission
Notice to Bidders: Fresno EOC Energy Services invites submission of sealed proposal(s): RFP #1 CDBG Roofing and Electrical. Closed Opening: March 1st 2022. Sealed proposal(s) will be received at 1900 Mariposa St, Suite 260 Fresno CA until March 1st 2022 @ 4:00pm (Pacific) at which point all proposal(s) will be opened. Specifications and forms available at https://fresnoeoc.org/rfp/. Vendors without internet access can obtain the specifications and forms at the office 1900 Mariposa St, Suite 260 Fresno CA. Any proposals will be binding for 60 days subsequent to the date of proposal opening.
02/16/2022, 02/18/2022, 02/21/2022

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We want to hear from you.

If you have ideas for stories please submit them to Gabe Dillard at editor@thebusinessjournal.com

Crime, homelessness drag down Newsom's approval



GUEST VIEW
By Dan Walters | CalMatters Commentary

Gov. Gavin Newsom's administration is very gingerly lifting the restrictions on personal behavior that were imposed to counter the omicron surge of COVID-19 — particularly the requirement to wear masks inside public places.

It's the latest wrinkle in two years of Newsom decrees alternatively tightening and then loosening behavioral controls to deal with the pandemic and comes as the governor focuses on getting himself re-elected to a second term this year.

His re-election prospects are high, given the lack — so far — of a viable Republican opponent, the state's very blue political orientation and his easy defeat of a recall attempt last year.

That said, Newsom's overall popularity is less than impressive, as two recent statewide polls found, with crime and homelessness the most erosive factors in his public standing.

The first poll, conducted by the Public Policy Institute of California in January, gave Newsom a 56% approval rating among all adults, markedly lower than his high water mark of 65% in May 2020 but also markedly higher than his low of 44% in September 2019.

The second, conducted in February and released on Tuesday by the Institute of Governmental Studies at UC-Berkeley, puts Newsom's approval rating among registered voters at 48%, just slightly higher than his lowest rating of 46% a year ago. Significantly, 47% of voters disapprove of how he has performed as governor.

"Contributing to voters' more mixed assessment of the governor are growing concerns of how Newsom is handling several festering problems, such as homelessness and crime, that are now plaguing the state," Mark DiCamillo, director of the Berkeley-IGS poll, said in an analysis.

"For example, two in three voters (66%) now rate Newsom as doing a 'poor' or 'very poor' job in his handling of the issue of homelessness. This is up 12 percentage points from 2020, the last time the poll made an assessment. In addition, a 51% majority of voters also downrates the Governor's performance on crime and public safety issues, up 16 percentage points from 2020."

The poll confirms that Californians are increasingly worried about a recent uptick in crime, both violent and property offenses, and are increasingly fed up with the inability of Newsom and other politicians to deal effectively with homelessness that has manifested itself in squalid encampments throughout the state.

Two recent crimes in the Sacramento area even indicate that the two issues could be joined in the minds of voters. A young woman was kidnapped in suburban Sacramento and brutally murdered, allegedly by a homeless man living in the American River Parkway. A young mother was placing her two children in the car after they had visited a park in East Sacramento when she was attacked and beaten, allegedly by a man living in a nearby homeless camp.

Newsom knows that these two issues are big downers for him and has uttered many recent denunciations of criminal activities, particularly smash-and-grab robberies, and promises to clean up urban blight.

Again, Newsom is no danger of being unseated this year. But if crime and homelessness continue to be seen as failures, they will stain his gubernatorial legacy. Moreover, they could adversely affect his fellow Democrats in down-ballot contests.

Both of the Sacramento crimes will be prosecuted by Sacramento County District Attorney Anne Marie Schubert, who is challenging Attorney General Rob Bonta, a Newsom appointee, and calling for a tougher attitude toward crime.

Republicans intend to make crime a centerpiece of their campaign to regain control of Congress and with several California seats up in the air, it could be a decisive factor.

CalMatters is a public interest journalism venture committed to explaining how California's state Capitol works and why it matters. For more stories by Dan Walters, go to calmatters.org/Commentary.

NFIB
The Voice of Small Business.

NFIB to Congress: Small businesses benefit from reinstating ERTC

The National Federation of Independent Business (NFIB), the nation's leading small business advocacy organization, issued the following statement on behalf of Courtney Titus Brooks, Senior Manager of Federal Government Relations, in response to the introduction of the Employee Retention Tax Credit Reinstatement Act in the U.S. Senate:

"The Employee Retention Tax Credit (ERTC) was a great resource for small businesses throughout the COVID-19 pandemic and provided many businesses the financial support they needed to keep their employees on the payroll. By passing this legislation and reinstating the ERTC for the fourth quarter of 2021, owners who were planning on using the tax credit will no longer face a retroactive tax increase, something small businesses simply cannot afford right now. NFIB encourages Congress to pass the Employee Retention Tax Credit Reinstatement Act as small businesses continue to work on their economic recovery."

The Employee Retention Tax Credit Reinstatement Act was introduced in the U.S. Senate by Sen. Tim Scott (R-SC), Sen. Maggie Hassan (D-NH), Sen. Shelley Moore Capito (R-WV), Sen. Ben Cardin (D-MD), and Sen. Mark Warner (D-VA). A similar bill was introduced in the U.S. House of Representatives last December by Rep. Carol Miller (R-WV), Rep. Stephanie Murphy (D-FL), Rep. Kevin Hern (R-OK), and Rep. Terri Sewell (D-AL).

According to NFIB's latest COVID-19 survey, 13% of small employers claimed the ERTC for wages in 2020 and another 12% claimed the ERTC for wages in 2021. Only 14% of small employers are very familiar with the ERTC, 34% are somewhat familiar, and about half (52%) are not at all familiar.

Founded in 1943, and headquartered in Nashville, Tennessee, the National Federation of Independent Business is America's leading small-business advocacy association.

WEB POLL

Should CSU Chancellor Castro resign over his handling of harassment allegations at Fresno State?

The handling of sexual harassment allegations against one of his subordinates at Fresno State has landed California State University Chancellor Joseph I. Castro on the hot seat. Some have called for his resignation. In a close vote, 48% of respondents to this week's online poll believe he should resign. Another 40% believe he shouldn't and 12% are not sure. One hundred eighty-four votes were cast.

YES.....48%

NO.....40%

NOT SURE.....12%

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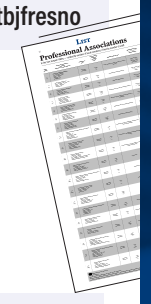
Upcoming FOCUS TOPICS

Each week, The Business Journal takes an in-depth look at an industry or an issue facing the Valley with its Focus section. We welcome input from the business community. If you would like to be considered as a source for an upcoming focus, please call the editorial department at 559.490.3400 or e-mail: editor@thebusinessjournal.com

2/25	Construction
3/4	Manufacturing
3/11	Central Valley Law
3/18	Education

Upcoming LISTS

Each week, The Business Journal ranks the Valley's hottest growth industries from tourism to health care to mortgage lenders. To be considered for one of our lists, please contact Edward Smith at 559.490.3448 or e-mail: edward@thebusinessjournal.com



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3/4	California Ag Counties
3/11	Engineering Firms
3/18	Career Technical Education

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Phone 559.490.3400 ask for Ashley
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