New program funds, places interns for local companies

Fresno has both a shortage of workers and a bubble of young adults in low-paying, non-career jobs. A new pilot program is aiming to solve both issues. The Career Nexus launched its pilot program with 10 interns this spring and is hoping to quickly expand up to 5,000 interns within the next several years, said Kurt Madden, CEO of Career Nexus.

LOCAL BANK LOOKS AT OFFERING CRYPTOCURRENCY SERVICES

Cryptocurrency has seen explosive growth this year and one local bank is looking to get in on it.

Suncrest Bank in Visalia is in its early stages of producing services to act as a custodian of cryptocurrency for its clients. It will partner with New York Digital Investment Group to produce the technology.

While simple in theory, CEO Ciaran McMullan said that there’s “100 miles of depth beneath that as to how you get it set up.”

McMullan said there’s no rollout date yet as the bank is only beginning the process, but the bank’s role will be to help people buy, sell and hold cryptocurrency and other digital assets.

“Regulators are being more open and are warming to the idea of banks in general playing a role in digital currency,” he said.

Last July, the Office of the Comptroller of the Currency authorized banks to handle cryptocurrency, saying that it’s a modern way to offer custody services like safe-deposit boxes.

Suncrest decided to engage in the custodial service after hearing of a survey with 2,082 participants conducted by New York Digital Investment Group. It found that 22% of financial advisory clients reported that they own Bitcoin. But of those 22%, 3.5% hold with their advisors.
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Nearly 75% of those surveyed said they would move their Bitcoin to their advisors if they had a way to hold it alongside other investments. The investment group believes Bitcoin is here to stay, and believes financial advisors will play a critical role in investing in it. “If those two things are true, then there’s an opportunity for us in our existing customer base,” McMullan said. “And then more widely in the general population of the markets we serve up and down the Central Valley for us to offer a cryptocurrency product.”

Though the survey was conducted nationally and was not necessarily reflective of Suncrest’s customer base, the results indicate an opportunity for local community banks, McMullan said.

McMullan believes that digital currency isn’t going anywhere, whether it’s unregulated currencies like Bitcoin or digital forms of fiat currency. “A version of this is going to emerge as an important—if not the most important—mechanism and store of value in the future,” McMullan said. McMullan believes that those currency options will grow in popularity and become more widely accepted. “So if that’s the case, we would likely to be at the forefront of all that,” he said.

He encourages other banks to research what their options are and identify the growth opportunities. The products banks can offer are emerging beyond custodial services. There are opportunities to provide a debit or credit card that has Bitcoin and other digital currency rewards associated with them. It helps that the asset is not on the balance sheet, which reduces the risk associated with offering the service, McMullan said.

Schad TenBroeck, founder and CEO of Sequoia Financial in Visalia, is an investment advisor who fields questions about cryptocurrency daily, particularly within the past six months. The demographic of those interested in cryptocurrency skew younger, but TenBroeck said he’s getting more questions from retirees. For banks that want to incorporate holding cryptocurrency on the balance sheet, TenBroeck says there’s a lot more risk associated with it because the value of crypto fluctuates greatly.

He believes the role of banks is being redefined right now. “As far as I’m concerned, Square and PayPal basically look like the new avenue for convenience. But even if a bank holds it, the digital currency is still decentralized. Ham first broke into cryptocurrency as an investment tool. He plans to use it as an investment for retirement. He started with under $100. With traditional Roth IRAs, he could wait decades to see a good return. But with cryptocurrency, he sees a quick return in months. “It’s off the charts to see how people are seeing returns so instantaneously. And that can be tricky because you don’t want it to turn into a get-rich-quick scheme,” Ham said.

In September 2020 Bitcoin hovered around $10,000 USD and has climbed and hovered around $55,000 USD throughout this month. As an investment, it creates good returns through its volatile market. But currency adoption has not yet arrived. “The only advice that I give my clients is that it is like any other speculative investment at this point,” TenBroeck said.

Blockchain, the technology by which Bitcoin and other digital exchanges operate, has already been adopted by the health care industries for vaccine passports. But Ham thinks about how businesses like Airbnb can use it to charge guests the moment they unlock the door.

Since the ‘70s when Nixon took us off the gold standard, money has been backed by nothing,” Ham said. Using cryptocurrency, he said, can restore deflationary currency—not being manipulated by outside forces. TenBroeck and Ham both liked Bitcoin to gold. Just as the value of gold changes with the demand of it, so does Bitcoin. TenBroeck said, “The value comes from us as a whole, as humans, as people all agreeing that it has value.” Until everyone agrees on the value, it could just be a speculative investment to financial advisors. While most clients ask him questions out of curiosity or excitement, he, like many in the financial industry, is wary of the volatility.

“I highly encourage people to only invest in things that they understand,” TenBroeck said. While some people call it an investment, he calls it a speculative asset. But TenBroeck says if banks hold cryptocurrency for clients, they will attract a broader customer base. McMullan said people should be educated on something that’s undoubtedly going to emerge as a payment mechanism. “I think it’s incumbent upon all community banks to educate themselves so they can be aware of what the opportunities are and perhaps gain some early mover—not necessarily first mover—but early mover advantage in that space,” McMullan said.
Madden said research shows the average community college student is 28, having often spent around a decade after high school taking low-paying jobs to pay the rent. Career Nexus aims to bring those students into internships with local companies to get them on a career path. “Other internship programs are for 4.0 students who are trying to check off a box on a college application,” Madden said. “We’re looking for students who get Bs and Cs or lower — students and adults who have one or more barriers to employment — and prepare them for employment.”

Career Nexus isn’t just an internship program, but a pipeline from schools and career centers, through digital job training and internship application to short-term positions with their partner companies. For the companies that partner with Career Nexus, Madden said the program allows them to sidestep the risk of hiring a new employee and helps them shape a productive internship. Oftentimes when local companies take on interns, they do so as a civic duty and usually don’t come up with projects for them until the day they show up. Madden said Career Nexus is working with partner companies to create internships that benefit the company as much as the intern.

Fowler Packing Company is part of this semester’s pilot program, and Brett Zall, vice president of human resources, said they’re using Career Nexus to find high school interns who are already prepared for a job. “I’m really thankful for Career Nexus partnering with employers and their mission to build up a workforce that elevates the community by connecting businesses with career-ready interns,” Zall said. “I think they’re adhering to their mission.” Zall said Career Nexus has helped guide Fowler Packing from A to Z in their program, including getting resumes, interviewing students and selecting an intern.

For the interns, Madden said Career Nexus and its educational partners are taking steps to prepare students with the social skills they need to thrive in a workplace. They’ve partnered with Imago, a Fresno based human development company, to run potential interns through dozens of videos to build the social and emotional skills which are both quintessential in workplaces and often untaught in high schools. The intern working at Fowler Packing, Edith Gonzales, said learning those social skills, particularly about workplace communication, was important for her. She said learning the less casual vernacular of a workplace was particularly helpful.

Gonzales, who is a human resource intern, said Career Nexus has also continually checked in on interns to make sure they are doing well in their position and complete workplace tasks, like submitting timesheets. For Madden, the goal is to help young adults explore career options instead of falling into low-paying jobs. Gonzales said before Career Nexus she wasn’t sure what she wanted to do after high school, but after the internship she is considering HR as an option.

One of the big ways Career Nexus can take pressure off companies and help young adults find jobs is by paying the interns. Madden said. During the internship, Career Nexus is the employer of record and pays the interns through charitable donation contributions made by partners. “Paying interns through Career Nexus means it’s low risk for the employers, and it lets the internship be exploratory for the interns,” Madden said. “They might find it’s not right for them, and companies need to know they’re hiring the right people because a great company is made up of great people.”

The pilot program started with 40 people and was whittled down to 10 as participants dropped out during the application process, Madden said. After the pilot has ended they’re hoping to increase the program size to 100-200 interns, and hopefully to 500-3,000 in the next few years. “If we don’t hit that range, we haven’t met our objective,” Madden said. “The goal is to impact the economy of Fresno. If they’re getting paid and going on to getting employed, we can solve that gap of young adults who haven’t gotten into a career.” For more information, visit careernexus.org.

PHOTO COURTESY OF FOWLER PACKING | BRETT ZALL, VICE PRESIDENT OF HUMAN RESOURCES FOR FOWLER PACKING COMPANY, POSES WITH CAREER NEXUS INTERN EDITH GONZALES.

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Despite lack of protection, banking continues to open up to cannabis businesses

Frank Lopez - STAFF WRITER

In the Central Valley, cannabis cultivation operations are sprouting, the City of Fresno is close to granting licenses to companies to open storefront cannabis dispensaries and storefronts in Fresno, Tulare and Tulare counties are operating. But, there is a hurdle cannabis companies are waiting to clear — banking.

At the end of April, the Secure and Fair Enforcement Banking Act of 2021 (SAFE) was approved by the House of Representatives, but it did not advance into the Senate. Reintroduced multiple times since 1996, the SAFE Banking Act prohibits federal banking regulators from penalizing depository institutions (DIs) for providing services to legitimate cannabis-related businesses (CRBs).

The act would protect from penalties including terminating or limiting deposit or share insurance, not consider transactions involving cannabis-related businesses unlawful activities, and not be liable to asset forfeiture for providing a loan or financial services to a cannabis-related business.

According to a Marijuana Banking Update from the U.S. Treasury’s Financial Crimes Enforcement Network for Q3 of 2020, the number of DIs banking with marijuana related businesses showed a slight decline starting at the end of Q3 2020.

The number of banks providing services dropped to 510 and leveled out for credit unions at 185 for the end of Q3 2020.

GeorgeSadler, co-founder of San Diego-based Platinum Vape, a cannabis company founded more than 10 years ago, said he wasn’t surprised the SAFE Banking Act didn’t pass, but there is a growing awareness of banking issues cannabis companies are facing.

Sadler said that with marijuana being classified as a controlled substance at the federal level, it will take deregulation for more traditional banks to get involved with cannabis companies.

“If the banks are starting to push for it more,” Sadler said. “I think they will realize how much money we are talking about — with that type of revenue, the banking side could be huge.”

Sadler isn’t exaggerating when he brings up the numbers. According to a report from BDSA, a cannabis market analytics, legal cannabis sales in the U.S. passed $17.5 billion in 2020, a 46% increase over 2019’s $12.1 billion.

Even under the current legal landscape, however, Sadler said there have been offers from traditional banks to provide those services.

However, a cannabis company won’t be worth a larger traditional bank will be facing super high costs, Sadler said, with charges of up to 6% to 8% for all tax deposits. With the higher service rates, Sadler said smaller cannabis companies might go with banks with higher service rates, but most will go with smaller to mid-size banking institutions.

Over the years, Sadler said that the company has had relationships with a number of different banks, with some accounts being closed just a few hours after being opened. Platinum Vape has accounts with banks in Michigan, Oklahoma and California.

Even with high prices from smaller to mid-size banks, offers for services from major banks such as Wells Fargo come with even higher rates for banking services.

With the SAFE Banking Act failing to be passed so many times, Sadler said he has stopped paying attention to that specific issue but if the industry and the money collected is to be tracked, CRBs should have protections when it comes to banking.

“If I don’t pay my federal and state taxes, they come after me,” Sadler said. “Yet that same government will not allow me to write off certain things because I have a cannabis company. We are running a $150 million business and we are doing it without legitimate banking to help. We can’t think about what cannabis companies could be doing if they can’t bank.”

Even with California’s legalization of cannabis in 2016, banks are subject to federal laws regarding deposit insurance and access to the federal payment system.

Because of this, most traditional banks are afraid of working with cannabis companies in fear of being exposed to legal trouble from the federal government.

In California, credit unions are more willing to work with CRBs. In January, the California Cannabis Industry Association, a cannabis industry group, announced that it reached an agreement with North Bay Credit Union to provide checking, wire transfers and other banking services to the group’s members.

Chris Call, CEO of North Bay Credit Union, said they have been offering services to CRBs since 2017, with clients all up and down the state. They have been seeing interest from companies vying for a cannabis dispensary license from the City of Fresno.

Call said that the credit union decided to provide these services because it was apparent that other financial institutions wouldn’t.

“It was a real public safety issue,” Call said. “We had people in our community transporting cash around in suitcases and duffle bags, and it was creating an incentive for violence and crime. We felt as a small local credit union, it was part of our mission to help provide those services to alleviate the public safety issue.”

A starting challenge for North Bay was that there was no template to follow on how to create its programs for cannabis accounts, and there was a lot of research and consultation with attorneys to establish a compliant cannabis-banking program that would pass the scrutiny of regulators and law enforcement.

Call said that the credit union has been through a number of audits and exams by regulators, and that it “passed with flying colors.”

Once marijuana is legalized on a federal level, the banking world will really open up to cannabis industry, Call said.

“At that point you’re going to get Visa and MasterCard opening up to processing transactions for the industry and you will get a lot more banks willing to offer their services. But there will be compliant issues that remain because there will always be the threat of money laundering that attends any business that deals with a lot of cash.”
Home affordability mostly slips in the Central Valley

The American home-owning dream has become more difficult in the Golden State as a new study shows the percentage of home buyers able to afford a median priced home continues to decrease.

In all but one Central Valley county, the percentage of prospective buyers able to afford a median priced home decreased from both the previous quarter and the corresponding quarter from last year.

In Tulare County, 46% of homebuyers could afford the median home price in Q1 2021, down from 48% in Q4 2020 and 52% in Q2 2020. The median home price was $340,000. A family would need at least $62,000 in annual income to qualify for a loan and the average monthly payment would be $1,550, including taxes and insurance.

Madera shared the same percentages as Fresno County, save that 49% of homebuyers could afford the median-priced home in Q4 2020. The median home price there was $349,000 with $63,600 needed to qualify. The average payment would have been $1,590.

In Tulare County 47% of homebuyers qualified, down from 49% in Q4 2020 and 53% in Q2 2020. The median home price was $300,000. A family needed $54,800 to qualify and $1,370 was needed to meet monthly payment.

Kings County was the only one to climb slightly quarter-to-quarter. Percentage of qualifying families in Q1 2021 was 56%, up from 53% in Q4 2020. This is still down year-over-year when 61% of families could have qualified. The median-priced home was $282,500 with $51,600 needed to qualify. Kings County is the second most affordable county in the state, following Lassen County in the north.

The drop-off was more severe statewide. The percentage of homebuyers with the financial means to pay for a median-priced single-family home dropped to 27% from 35% year-over-year. In 2012, that figure was 56%.

This year’s almond crop forecast to grow — again

A survey from United States Department of Agriculture predicts an increase in almond production from last year.

But while the survey foretells more acreage coming online for Fresno County’s most valuable crop, growers are already facing the reality of a drought, going so far as to pull out their years-long investments, casting a shadow of a doubt on a sunny outlook.

The USDA’s subjective forecast estimates that the 2021 harvest will increase by 3% from the previous year, yielding 5.2 billion pounds.

The forecast comes from a telephone survey of 500 almond farmers conducted from April 19 to May 6. The poll targets owners or managers of almond-producing properties.

Dry and warm conditions in February and early March made for “very strong pollination activity, according to the USDA.

Production per acre is forecast to be 2,460 pounds per acre – 3% lower than 2020.

The prediction surprised Fresno County Farm Bureau CEO Ryan Jacobsen, who thought production would be right at or even below last year’s levels.

In Fresno County, growers have already pulled out between 350-400 acres of trees, said Jacobsen. It can take as long as five years for trees to even begin producing nuts.

Daniel Hartwig, resource manager for Woolf Enterpises, says he’s heard of farmers shaking their trees now and getting nuts off the branches to lessen the amount of water they have to dedicate to their trees this year. For a tree with a 25-year lifespan, in theory, you’re giving 4% or 5% of the investment, said Hartwig.

The amount of bearing land in California is expected to break the 1.3 million-acre mark, according to the survey. Total acreage in 2020 was 1.6 million acres.

Getting water this year is going to be tough. The recent emergency drought declaration should help streamline water transfer requests, but prices are still high.

In an interview before the drought declaration, Jose Gutierrez, chief operating officer for Westlands Water District said that supplemental water in Western Fresno County could be as high as $1,200 an acre-foot, up from $285 an acre-foot in 2019.

Jacobsen is bullish about global demand for California almonds.

A majority of almonds grown in California go out for export, according to the Almond Board of California. Year-to-date, 602 million pounds have shipped domestically compared to 1.63 billion shipped worldwide.

Prices and export volumes have long depended on foreign markets to sell their goods. Without them, farmers can face price drops from supply gluts.

In 2020, countries shut down ports and logistics because of the pandemic, getting almonds around the world became more difficult.

Acreage has steadily increased every year going back to 2012.

City-funded attorneys for evicted renters?

The Fresno City Council will hear a measure Thursday to provide legal protection for renters facing eviction.

Fresno City Council Vice President Nelson Esparza and Councilmember Tyler Maxwell announced their Eviction Protection Program in a press conference Tuesday.

The program will put out a request for proposal to contract with a private law firm to provide representation for renters facing “unlawful evictions,” according to language in the measure.

The three-page document filed with the city by Esparza and Maxwell said the city’s Attorney’s would develop a screening process to review each tenant’s case to determine whether the threatened eviction is unlawful. It would also create education programs.

California Apartment Association representative Greg Terzakis said he would not comment on a proposal so early in its stages, but he did say that the CAA opposes illegal evictions, calling them “immoral and unethical.”

Councilmembers Esparza and Maxwell would not venture a guess to the possible cost of the program, but when asked Esparza said it could start at $500,000. Esparza said money could from the general fund or from even before the pandemic.

The Fresno City Council still has to approve sending out a request-for-proposal, receive proposals from law firms and then establish a screening process.

Courts have also been notoriously backed up following shutdowns during the pandemic. Maxwell said this might also be an opportunity as tenants can stay in their homes.


december 2020

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FRESNO

ABC REPORT

The following status changes for the California Alcoholic Beverage Control took place for the week ending 05/07:

A Type 30 license was issued to DBA: Jack’s Mart at 2764 N. Blackstone Ave. in Fresno held by Calli Entities LLC. A Type 30 license is a temporary license with the same restrictions as the license held by a previous owner at the same property.

A Type 30 license was issued to DBA: Waukena Market at 2838 Waukena Dr. in Tulare held by Ritzchalt Market, Inc. A Type 30 license is a temporary license with the same restrictions as the license held by a previous owner at the same property.

A Type 20 license was issued to DBA: One Stop & Save at 1301 Whiteley Ave. in Corcoran held by Gurumohan Singh Sidhu. A Type 20 license allows a retail store to sell beer or wine.

A Type 30 license was issued to DBA: Board and Brush-Hanford at 207 N. Irwin St. in Hanford held by Two Peas and the Sea LLC. A Type 30 license is a temporary license with the same restrictions as the license held by a previous owner at the same property.

NEW BUSINESSES

FRESNO

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Gnardog Crossfit
The Kitchen Chemist
PARC
M.A.C. Renovations
Katchis Kennel

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HOW IT WORKS

The Business Journal’s Leads listings are designed to help you find the latest legal transactions to grow your business. Find out who’s new in town, who’s going out of business and what neighborhoods are becoming a hot spot for new business. We’ve pulled information from the county clerks’ and recorders’ offices in Fresno, Kings, Madera and Tulare counties to bring you the latest in business news. No matter what business you are in, you can gain a competitive advantage from these Leads each week.

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## Food Processors

In the Central San Joaquin Valley - Ranked by total number of local employees; if tied by gross revenue.

<table>
<thead>
<tr>
<th>2021</th>
<th>Company Name</th>
<th>Address</th>
<th>Phone</th>
<th>Number of local full time employees</th>
<th>Gross revenues</th>
<th>Types of food processed</th>
<th>Unions represented</th>
<th>Markets or areas of distribution</th>
<th>Location of headquarters</th>
<th>Year founded locally</th>
<th>Top local executive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mary's Chickens, Turkeys and Ducks/Pitman Family Farms</td>
<td>1075 North Ave, Sanger, Calif. 93657</td>
<td>844-444-MARY WND</td>
<td>2,200</td>
<td>WND WND</td>
<td>Chickens, turkeys, ducks</td>
<td>WND</td>
<td>Nationwide</td>
<td>Sanger 1954</td>
<td>Richie King CEO</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Ruiz Food Products, Inc.</td>
<td>501 S Alta Ave, Dinuba, Calif. 93618</td>
<td>509-550 WND</td>
<td>1,399</td>
<td>WND WND</td>
<td>Frozen food</td>
<td>None</td>
<td>National</td>
<td>Dinuba 1964</td>
<td>Kim Ruiz Beck, chairman</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Sun-Maid Growers of California</td>
<td>6795 N Palm Ave, 2nd Floor, Fresno, Calif. 93704</td>
<td>242-1912 897-2362</td>
<td>750</td>
<td>WND WND</td>
<td>Dried fruit</td>
<td>Teamsters Local No. 431, IAM, IUEC, IBEW</td>
<td>International</td>
<td>Fresno 1932</td>
<td>Harry Overy, president</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Producers Dairy Foods, Inc.</td>
<td>250 E. Belmont Ave, Fresno, Calif. 93701</td>
<td>264-6583 264-9033</td>
<td>750</td>
<td>WND WND</td>
<td>Dairy, juice and water</td>
<td>None</td>
<td>WND</td>
<td>Fresno 1932</td>
<td>Richard Sheehady, chairman/CEO; Scott Sheehady, president</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>National Raisin Company</td>
<td>P.O. Box 219, Fowler, Calif. 93625</td>
<td>834-5981 834-1055</td>
<td>286</td>
<td>WND WND</td>
<td>WND</td>
<td>WND</td>
<td>Fowler 1969</td>
<td>Linda Kay Abdulian</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Lyons Magnus</td>
<td>3158 E. Hamilton Ave, Fresno, Calif. 93702</td>
<td>268-9966 233-8249</td>
<td>285</td>
<td>WND WND</td>
<td>Fruit and vegetables</td>
<td>None</td>
<td>WND</td>
<td>Fresno 1973</td>
<td>Ed Carolan, CEO</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Wawona Frozen Foods</td>
<td>180 W. Amona Ave, Clovis, Calif. 93611</td>
<td>299-2001 299-1921</td>
<td>265</td>
<td>WND 313,000</td>
<td>Frozen peaches, strawberries, pears and plums</td>
<td>None</td>
<td>Industrial ingredients, retail, food service &amp; schools</td>
<td>Clovis 1945/1963</td>
<td>Bill SmithcAMP</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>J&amp;J Quality Produce</td>
<td>2445 S Gearhart Ave, Fresno, Calif. 93725</td>
<td>442-1932 442-1933</td>
<td>150</td>
<td>WND WND</td>
<td>Fresh produce, herbs, dairy products</td>
<td>None</td>
<td>WND</td>
<td>Fresno 1989</td>
<td>Mike Khauniai CEO/Owner</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>JD Food</td>
<td>4617 E. Edgar Ave, Fresno, Calif. 93775</td>
<td>445-1233 445-1044</td>
<td>145</td>
<td>WND 65,000</td>
<td>Food distribution</td>
<td>WND</td>
<td>Central California</td>
<td>Fresno 1974</td>
<td>Laura Maxey, Owner</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>La Tapatia Tortilleria, Inc.</td>
<td>104 E. Belmont Ave, Fresno, Calif. 93701</td>
<td>441-1030 441-1712</td>
<td>129</td>
<td>WND WND</td>
<td>Mexican food manufacturer, tortillas, tortilla chips and wraps</td>
<td>None</td>
<td>Nationwide</td>
<td>Fresno 1969</td>
<td>Helen Hansen, president/CEO</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Fowler Packing Company</td>
<td>8570 S Cedar Ave Fresno, Calif. WND</td>
<td>WND WND</td>
<td>125</td>
<td>WND WND</td>
<td>Fresh fruit, nuts</td>
<td>WND</td>
<td>Fresno 1971</td>
<td>Dennis Parnagian, CEO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Cornerstone Foods/Mia Bella Foods</td>
<td>8128 E Hedges Fresno, Calif. 93703</td>
<td>498-7105 498-7123</td>
<td>124</td>
<td>WND 45,000</td>
<td>Chicken, beef, pork, turkey</td>
<td>None</td>
<td>U.S.</td>
<td>Fresno 2010</td>
<td>Bob Coyle</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Certified Meat Products</td>
<td>4586 E. Commerce Ave, Fresno, Calif. 93725</td>
<td>256-1443 256-4144</td>
<td>99</td>
<td>WND WND</td>
<td>Meat: Beef, chicken, pork, lamb</td>
<td>None</td>
<td>Central California, Nationally and Globally</td>
<td>Fresno 2005</td>
<td>Laura Maxey, Owner</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Max's Artisan Breads Inc</td>
<td>302 W. Beneke St, Ste 108 Fresno, Calif. 93722</td>
<td>243-0875 243-0876</td>
<td>85</td>
<td>WND 64,000</td>
<td>Breads; sliced, buns, rolls, hoagies, etc.</td>
<td>WND</td>
<td>Fresno 2000</td>
<td>Scott Stanley, president</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>New Bel Company</td>
<td>180 S Chestnut Ave, Fresno, Calif. 93725</td>
<td>834-2525 834-1348</td>
<td>75</td>
<td>WND WND</td>
<td>Fruit juice concentrate, wine and distilled products</td>
<td>WND</td>
<td>Fresno 1946</td>
<td>Dianne Nury, president</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>Initiative Foods</td>
<td>1912 Industrial Way Sanger, Calif. 93657</td>
<td>875-3345 875-6595</td>
<td>63</td>
<td>WND WND</td>
<td>Baby food</td>
<td>None</td>
<td>U.S., Canada</td>
<td>Sanger 2017</td>
<td>WND</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>Caro-Nut Co.</td>
<td>1388 S. Cherry Ave, Fresno, Calif. 93706 caro-nut.com</td>
<td>475-5400 WND</td>
<td>50</td>
<td>WND WND</td>
<td>Nuts and nut butters</td>
<td>None</td>
<td>WND</td>
<td>Fresno 2008</td>
<td>David Mahaffy, Andres Espinoza co-owners</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>Valley Lahvosh Baking Co., Inc.</td>
<td>502 M St, Fresno, Calif. 93721</td>
<td>485-2700 485-0173</td>
<td>26</td>
<td>WND WND</td>
<td>None</td>
<td>WND</td>
<td>Fresno 1922</td>
<td>Agnes Saghatelian, president</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>Pappy's Fine Foods</td>
<td>5563 E Fountain Way Fresno, Calif. 93727</td>
<td>291-0218 291-5304</td>
<td>18</td>
<td>WND WND</td>
<td>Spices</td>
<td>None</td>
<td>Nationwide</td>
<td>Fresno 1964</td>
<td>Edward Papulias, VP</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>Sunnyland Mills</td>
<td>4469 E Anadale Ave Fresno, Calif. 93725 sunnylandmills.com</td>
<td>233-4983 233-6431</td>
<td>13</td>
<td>WND 16,000</td>
<td>100% Whole Grains (Organic and Traditional Bulger Wheat)</td>
<td>None</td>
<td>U.S.</td>
<td>Fresno 1935</td>
<td>Steven Orlando, president/owner</td>
<td></td>
</tr>
</tbody>
</table>

Key: WND = Would Not Disclose. NR = Not Ranked. If you would like your company to be considered for one or more of the lists, please contact Edward Smith at the Business Journal.

(1) Based on 2020 data. All data has been provided by representatives of the businesses listed and Business Journal research. Not all sources surveyed responded to inquiries.

Research: Edward Smith

Original Publication Date: May 14, 2021

E-mail: edward@thebusinessjournal.com
Local business highlights a family’s story to raise money for United Cerebral Palsy

Breanna Hardy • STAFF WRITER

Rare Earth Coffee’s new Ethiopian roast has recently hit the shelves, but this time it’s benefitting United Cerebral Palsy of Central California.

Coffee With a Cause is its inaugural coffee campaign where it will donate $1 for every bag of the Ethiopian roast sold. Rare Earth’s partnership with the organization reflects decades of support.

“This roast is, we think, is one of our best coffees we’ve ever made. And we really wanted to be able to use that product and the quality of it to help support this cause of United Cerebral Palsy of Central California,” said Trevor Beal, president of Clovis-based Rare Earth Coffee.

It’s the first single-origin coffee roast they’ve brought on board. When roasted, it gives a sweet and smooth finish, he said.

The bags will feature stories of those in United Cerebral Palsy’s programs, but the debut story features the Sturgeon family, who has seen United Cerebral Palsy of Central California grow from the ground up.

Brian Sturgeon lives with cerebral palsy and is an adult student at UCP. Brian’s mother Vonny Sturgeon described how she and her late husband gathered in the 1950s at Dickey Playground with other parents and families who faced the same obstacles.

“We were just a group of concerned parents,” Vonny Sturgeon said.

It was a time to bond with other families and find a solution to therapy, but they didn’t expect it to grow to what it is today.

“It was an answer to a particular need at that time,” she said.

Gathering at the park came long before the Americans with Disabilities Act. Lack of understanding in the community diminished around families with shared concerns.

The group grew and eventually attracted the attention of the United Cerebral Palsy’s national organization, which was founded in 1949. It caused the organization to start up a Central Valley location.

“Because of that visibility, we grew, and grew, and grew and grew,” she added.

Today it serves adults and children with disabilities — not just with cerebral palsy.

UCP offers speech therapy, social skills interaction, computer skills training and community activities. The pandemic has brought challenges for people who live with developmental disabilities, but Sturgeon said the advancement in technology has been remarkable.

“Social interaction with other people who have challenges is more important than I can tell you,” Sturgeon said.

Some technology helps nonverbal students communicate, but prior to advancements in the technology, it was laborious for them to talk with loved ones.

“Especially our nonverbal people. They tell us about this. For the first time in their lives they could verbalize ‘I love you’ to their families. It was really giant. I can’t even explain all of it,” Sturgeon said. “Those three words are immense.”

The students say the most important thing is to connect with the people.

“Not a lot of people in town really realize how much they do, and we just wanted to use our audience to help share what they do and share some of their great stories that go along with their organization,” Beal said.

UCP has been able to provide Zoom activities for its students, and Sturgeon said, “I don’t know how he does it, but Brian takes part in all of those.”

Sturgeon currently serves as a member of the board of directors on the executive committee.

“They can’t get rid of me,” she said.

She said she’s extremely grateful to Rare Earth Coffee for the partnership. Coffee With a Cause gives the organization visibility that it’s never had, she said.

Roger Slingerman, executive director of United Cerebral Palsy of Central California, said that the past year has brought challenges of running programs either fully online or socially distanced. The program serves over 1,000 people.

The coffee bags are available for purchase through Johnny Quick Food Stores, online at rareearthcoffee.com, and at Rare Earth Coffee Roasters in the Clovis Dry Creek Business Park.

Coffee With a Cause is an indefinite partnership with United Cerebral Palsy, and will feature new stories every couple months.
EVERYONE IS A WINNER – THE WEATHER IS PERFECT AND THE TIME IS ALWAYS RIGHT FOR A GREAT GAME OF GOLF!

VAST NETWORKS GOLF CLASSIC

Spend the day swinging your clubs on the green at the beautiful Sunnyside Country Club. Our unique tournament features a $100,000 HOLE-IN-1 CASH GIVEAWAY! Not only could you win a total of $100,000 (two holes at $50,000). To top it all off, you can also WIN A 2021 ACURA RDX A-SPEC and over $5,000 in high end raffle prizes.

Presented by Vast Networks with support from DeMara Allergy.

JUNE 7, 2021
SUNNYSIDE COUNTRY CLUB
Registration 7:00 am

For more information, please call (559) 495-4800 or email info@fresnochamber.com

Reservation cancellations must be submitted via email by May 28th in order to receive a refund. Payment will be required in the event that timely cancellation is not received.
What we do:
Trademark is a company born out of a lifelong vision to couple excellent craftsmanship with a high value for people. When Brent and I first began our life together we deeply desired to work as a team, building something with excellence. While we applied these values to our previous jobs and the raising of our two kids, it was through Trademark that this mission came fully alive. We looked at the construction and home improvement industries and knew that we had what it took to treat customers and employees with dignity while being a powerhouse in the industry. Through the last 14 years of building this business, our methods may have changed but our vision never has.

Tell us a bit of the history of Trademark Construction and how it got where it is today.

It all started with a simple vision: A team committed to excellence and to valuing people. Fourteen years later we’re operating more in line with that vision than ever before. We have crafted a new motto that we feel best represents the heart of Trademark and what we uniquely offer in this space. We hope everyone loves it as much as we do!

What are your roots in the Central Valley?

My husband and I were both born and raised in Fresno/Clovis. I graduated from Clovis High School and Brent graduated from Clovis West High School.

What were some of the challenges faced when Trademark was first founded?

After our initial start-up, Brent and I couldn’t help but feel that something was missing. Although our business continued to grow, we knew there was a void that needed to be filled: something that would take us to the next level and help us achieve the measure of success and excellence we knew we had to offer. We tried to improve everything from advertising and training to administration and organization, but nothing seemed to show the results we were looking for. It took time and failures along the way to come to the realization that what our company lacked most was the kind of leadership necessary to see our plans through to completion. Brent and I are hard workers and visionary, but we knew it was time to bring in someone to coach us in what excellence in leadership looks like.

Through careful consideration of what was best for our brand, clients, and employees, we found someone we trusted with a larger corporate experience and a shared value for quality and care. To our delight, Steve Plescia accepted our offer and joined our Trademark team. With Steve on board we are seeing unparalleled growth in both clients and staff, an increase in promotional opportunities and wages for employees (one of my favorite developments), improved software, lowered estimated costs to clients, and countless additional upgrades. With these changes, we now look forward with expectancy to the future of the company.

With more people stuck inside their homes during the pandemic, was there an increase in demand for your services?
Our team is more cohesive than ever before, moving in the same direction with the same vision. As such, we are excited to continue to implement new processes while changing some of our outdated methods. We are quickly addressing some very urgent issues and are endlessly grateful to our clients and employees for extending grace as we streamline our methods and minimize delay, working tirelessly to provide the care and quality they have come to expect when working with us. We continue to move forward as a company, approaching the future with excitement as we see our initial dream come into alignment with our skills and expertise.

What are the business expectations and plans for 2021?
Continuing to grow our team. Working at Trademark is not the right fit for every person. We take our brand seriously and expect our employees to do the same.

Anyone working for Trademark will be held to the highest standard of integrity, discipline, and workmanship. As such, Trademark is a demanding job, requiring each person to sacrifice self-interest for the good of each other, the company, and the customers. In return, we commit to treating every employee with the same value, respect, and honor we expect of them.

What do you like to do in your free time?
We like to spend time with family and friends when we are not working. We also enjoy camping, fishing, playing golf and relaxing.
When selling your home, you need global exposure in addition to the strong marketing expertise we deliver locally. We have the resources to market your property to the highest possible number of potential buyers.

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the PEOPLE ON THE MOVE

ARCHITECTURE

TETER, LLP the largest architectural and engineering firm headquartered in the San Joaquin Valley, is pleased to announce the professional licensure of Tony Pavone. Pavone, who achieved professional architectural licensure through the California Architects Board, is both a creative design architect and experienced project manager in TETER’s Educational Studio. Clients appreciate his inventive designs for their facility challenges and his superb organizational oversight during each step of the design and construction process. As a licensed architect, he has further increased his mastery of architecture from project onset to building occupancy for the betterment of public end-users.

REAL ESTATE

The following residential salespeople are joining London Properties: Hal Blitz, a former associate of Movoto, joining the Fresno office; Atef Zeineh, joining the Fresno office; Christine Caprelian, a former associate of Modern Broker, joining the Fresno office; Sonny Singh, joining the Fresno office; Jason Stewart, a former associate of Gold Leaf, joining the Fresno office; Rebecca Cortez, joining the Fresno office; Amber Franks, joining the Atwater office; Danny Jimenez, joining the Fresno office; and Sara LeFors, joining the Hanford office.

SPORTS

Wonderful Pistachios, long-time supporter of championship boxer Jose Ramirez, is proud to sponsor him in the ring once again as he faces Josh Taylor on May 22 for the junior-welterweight unification title, Ramirez’s biggest fight yet. If victorious, Ramirez would become the first Mexican American junior welterweight boxing champion and only the second undisputed junior welterweight champion of the four-belt era. The main event fight will take place at The Theater at Virgin Hotels in Las Vegas and will be broadcast live on ESPN and ESPN Deportes (simulcast on ESPN+) on May 22, 2021 at 8:30 pm ET/5:30 pm PT.

On May 22, Ramirez will proudly enter the ring wearing the Wonderful Pistachios logo on his shorts, with additional branded gear being worn by his team during the fight. The fight will also raise awareness for causes close to Ramirez’s heart.

MEDIA

Jeff Aiello, Emmy Award-winning documentary filmmaker and producer with more than 35 years in broadcast and cable television production, has been appointed interim CEO of Valley PBS, replacing the resigning Lorenzo Rios. Nancy Borgas, with more than 12 years of experience with Valley PBS in accounting, marketing, operations and programming, has been selected as chief operating officer.

Karen Franz, general sales manager with Cumulus Media in Fresno, is retiring after nearly 35 years in radio sales.

ENGINEERING

The Clovis-based roofing and environmental consulting firm of T. Brooks & Associates has joined the engineering and consulting services firm of Provost & Pritchard Consulting Group.

“T. Brooks & Associates is known for providing quality environmental engineering and roofing consulting services throughout the State. We are thrilled to have Troy and the team join Provost & Pritchard to provide expanded services directly to meet our clients’ needs,” said Ronnie Samuelian, President/CEO of Provost & Pritchard.

“Over the years, we had the opportunity to work with Provost & Pritchard on several occasions,” said Troy Brooks, President of T. Brooks & Associates. “We have always respected their degree of professionalism and their highly qualified staff. We felt that our common business philosophy would be a good match. We are excited to bring our expertise and scope of services in the areas of environmental and roof consulting to Provost & Pritchard.”

T. Brooks has the combined experience of over 50 years as environmental and roofing consultants. The firm has conducted more than a 1,000 hazardous materials surveys and provides abatement specifications and post-mitigation sampling as needed. Their clients include many Central Valley cities and municipalities as well as the National Park Service, the Department of Defense, and hundreds of private owners. Brooks’ background also includes experience as a roof and framing inspector in the private sector as well as for the State of California, Division of State Architect on school projects.

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12-Week Program, Beginning July 1

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See if this program is right for YOU
Live instructor-led training sessions delivered remotely Each S-MAP cohort is limited to a maximum of 20 attendees

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kaysi.curtin@sandler.com
Join The Business Journal and Jon Gordon as we host monthly webcasts featuring America’s top business minds and thought leaders. We will be streaming the second Wednesday of every month for all of 2021.

BE OUR GUEST. REGISTER NOW.

Some of our speakers to look forward to!

RENÉE MAUDBORGNE
NYT Bestseller Blue Ocean Strategy
#1 Management Thinker by Thinkers50

JOSH LINKER
World Renown Innovation Expert
2 Time Bestselling Author

SALIM ISMAIL
Bestselling Author of Exponential Organizations

GARY VAYNERCHUK
5 Time NYT Bestseller CEO of VaynerMedia

STEVE CANNON
Former CEO of Mercedes-Benz USA
CEO of AMG Group LLC

STEVE FORBES
Chairman and Editor-In-Chief at Forbes Media

WHITNEY JOHNSON
Named one of 50 leading business thinkers by Thinkers50 and Bestselling Author

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TERRY’S HOUSE
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Terry’s House is a home away from home for families when they need it most. It’s a place to sleep, prepare meals and recharge while waiting for a loved one in critical condition to heal.

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Support Terry’s House today and sustain Terry’s House tomorrow. Make your anniversary gift at www.communitymedical.org/TH
If you cannot afford to pay the cost of legal counsel to represent you, the fee will be paid by Fresno County. The notice and citation is dated APR 16, 2021.

Michael Elliott, Clerk of the Court.

By: ERIC VERDUZCO, Deputy.

DISOBEDIENCE TO THIS CITATION BY FAILING TO APPEAR MAY SUBJECT THE PARTY SERVED TO ARREST AND PUNISHMENT FOR CONTEMPT OF COURT.
Continued | From 16

MOTION
TO: JOHANNAH HERNANDEZ, MOTHER OF THE MINOR, AND TO ANY AND ALL PERSONS CLAIMING TO BE THE MOTHER OF THE MINOR, LUI SERRADO, FATHER OF THE MINOR, AND TO ANY AND ALL PERSONS CLAIMING TO BE THE FATHER OF THE MINOR.

This is to notify you that you are cited to appear on or before FRIDAY, MAY 14, 2021, at 09:00 A.M. PLACE: Department 22, Juvenile Dependency Court, 1100 Van Ness, Fresno, California.

THE COURT OF THE MINOR, BE TERMINATED OF THE MINOR, BE FREED FOR ADOPTION.

If you cannot afford to pay the cost of a public defender or a private attorney. This is also to advise you that you have your opinion as to whether your as indicated above in order to express as follows:

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of PAMELA GRAHAM aka PAMELA JEAN GRAHAM

The Petition for Probate has been filed by REBECCA McWILLIAMS in the Superior Court of California, County of FRESNO.

The Petition for Probate requests that REBECCA McWILLIAMS be appointed as personal representative to administer the estate of the decedent. The petition requests authority to sell all real and personal property of the estate of the decedent, but only for the purpose of paying estate taxes. The petition requests authority to pay the expenses of administration. The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A hearing on the petition will be held in this court as follows:

June 24, 2021, 09:00 A.M., Dept. 303
1130 “O” Street, 3rd Floor - Dept. 303
Fresno, California 93724

Probate Division
If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance in court is not necessary to assert your objections. If you are a creditor or a contingent creditor of the decedent, you may file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Petitioner:
JULIETTE GRAHAM aka PAMELA JEAN GRAHAM

1791 Holland Avenue
Clavis, CA 93611
(559) 207-6742
IN PRO PER
05/14/2021, 05/19/2021, 05/28/2021

NOTICE OF INTENT TO SELL REAL PROPERTY AT PRIVATE SALE
Property Code §1030
State of Mary Ann Powe aka Mary A. Powe aka Mary Powe Fresno County Superior Court Case No. 18CN8191

NOTICE IS HEREBY GIVEN that, subject to continuation by the above-entitled Court, on May 17, 2021, or thereafter in the time allowed by law, the undersigned, JEFF DAVIS, Jr., as Administrator of the Estate of MARY ANN POWE, Decedent, will sell at private sale to the highest and best net bidder, on the terms and conditions set forth in this notice, the following described real estate, situated in the City of Fresno, County of Fresno, State of California, described as:

A 25% interest in real property located in the City of Fresno, County of Fresno, State of California, described as follows:

Lot 347 of Tract No. 1027, Edison Survey, described in the Office of the Recorder of said County.

APN 479-181-19

The sale will be subject to the Continued | Next Page
A Petition for Probate

To all heirs, beneficiaries, creditors, and part credit, the terms of such credit

The property will be sold on the following terms: Cash or part cash and part credit, the terms of such credit to be acceptable to the Administrator to accompany the offer by cashier's check, and the balance or evidence of indebtended to be paid or provided promptly following confirmation of the sale by the Superior Court. Taxes, rents, operating and maintenance expenses, and premiums on insurance acceptable to the purchaser shall be prorated at the date of recording of the conveyance. Examination of title, recording of conveyance, transfer taxes, and any other governmental fees or charges shall be the expense of the purchaser or purchasers.

The undersigned reserves the right to refuse to accept any and all bids prior to the time of entry of an order confirming the sale. Dated: April 26, 2021

By: JEFF DAVIS, JR., Administrator of the Estate of Mary Ann Powe

By: GARY G. BAGDASARIAN, Attorney for Administrator 04/30/2021, 05/05/2021, 05/14/2021

NOTICE OF PETITION TO ADMINISTER ESTATE OF MARY ANN JORDAN CASE NO: 21CEP00440
to the entry of an order confirming the sale. Dated: April 26, 2021

By: GARY G. BAGDASARIAN, Attorney for Administrator

04/30/2021, 05/05/2021, 05/14/2021


The following person(s) has (have) the use of the following fictitious business name(s) of: [1] Reorange.com

This abandonment was filed with the Fresno County Clerk on: 04/19/2021

By: CARLOS AGUIRRE, DEPUTY .

COUNTY CLERK.


The following person(s) has (have) the use of the following fictitious business name(s) of: [1] Reorange.com

This abandonment was filed with the Fresno County Clerk on: 04/19/2021

By: MARTHA GARCIA. DEPUTY.

COUNTY CLERK.


The following person(s) has (have) the use of the following fictitious business name(s) of: [1] Reorange.com

This abandonment was filed with the Fresno County Clerk on: 04/19/2021

By: JEFF OLIVER, 1830 E. Shepherd Ave.

P.O. Box 27936 Fresno, CA 93729;

Full Name of Registrant: Dhruv Mistry LLC.

This fictitious business name statement expires five years from the date it was filed in the Office of the County Clerk, A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. 05/14/2021, 05/21/2021, 05/28/2021, 06/04/2021


The following person(s) has (have) the use of the following fictitious business name(s) of: [1] Reorange.com

This abandonment was filed with the Fresno County Clerk on: 04/19/2021

By: JEFF OLIVER, Owner

COUNTY CLERK.


The following person(s) has (have) the use of the following fictitious business name(s) of: [1] Reorange.com

This abandonment was filed with the Fresno County Clerk on: 04/19/2021

By: MARTHA GARCIA. DEPUTY.

COUNTY CLERK.


The following person(s) has (have) the use of the following fictitious business name(s) of: [1] Reorange.com

This abandonment was filed with the Fresno County Clerk on: 04/19/2021

By: MARTHA GARCIA. DEPUTY.

COUNTY CLERK.


The following person(s) has (have) the use of the following fictitious business name(s) of: [1] Reorange.com

This abandonment was filed with the Fresno County Clerk on: 04/19/2021

By: MARTHA GARCIA. DEPUTY.

COUNTY CLERK.


The following person(s) has (have) the use of the following fictitious business name(s) of: [1] Reorange.com

This abandonment was filed with the Fresno County Clerk on: 04/19/2021

By: MARTHA GARCIA. DEPUTY.

COUNTY CLERK.


The following person(s) has (have) the use of the following fictitious business name(s) of: [1] Reorange.com

This abandonment was filed with the Fresno County Clerk on: 04/19/2021

By: MARTHA GARCIA. DEPUTY.

COUNTY CLERK.


The following person(s) has (have) the use of the following fictitious business name(s) of: [1] Reorange.com

This abandonment was filed with the Fresno County Clerk on: 04/19/2021

By: MARTHA GARCIA. DEPUTY.

COUNTY CLERK.


The following person(s) has (have) the use of the following fictitious business name(s) of: [1] Reorange.com

This abandonment was filed with the Fresno County Clerk on: 04/19/2021

By: MARTHA GARCIA. DEPUTY.

COUNTY CLERK.
FICTITIOUS
Continued | From 18

The following person(s) is (are) conducting business as
LOWER THE BOOM VOICE
OVERS at 4546 E. ILLINOIS AVE.
FRESNO, CA 93702-
2421, FRESNO COUNTY.
(559) 246-7522.
Full Name of Registrant:
MARLENE JONES CANNON.
CANNON, 4546 E. ILLINOIS AVE.
FRESNO CA 93702-2421.
Registrant has not yet commenced to transact business under the Fictitious Business Name listed above.
This business conducted by: an individual
MARLENE JONES CANNON, OWNER.
This statement filed with the Fresno County Clerk on: 04/20/2021 (Seal)

JAMES A. KUS,
COUNTY CLERK.
BY: MARTHA GARCIA, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPRESSES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
04/30/2021, 05/07/2021, 05/14/2021, 05/21/2021.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202110002218
The following person(s) is (are) conducting business as
RUSTY ROBINSON, PRESIDENT.
Full Name of Registrant:
ROBINSON'S HOME FURNISHINGS.
Business Name listed above:
2421, FRESNO COUNTY.
(559) 752-2461.
By: CARLOS AGUIRRE, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPRESSES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
04/30/2021, 05/07/2021, 05/14/2021, 05/21/2021.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202110002175
The following person(s) is (are) conducting business as
LOPEZ REMOLDING.
Full Name of Registrant:
JAMES A. KUS, COUNTY CLERK.
BY: MARTHA GARCIA, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPRESSES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
04/30/2021, 05/07/2021, 05/14/2021, 05/21/2021.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202110002241
The following person(s) is (are) conducting business as
Lopez Remodeling at 2946 E. White Ave, Fresno, CA 93701 Phone (707) 201-1575.
Mailing Address:
P.O. Box 6143 Fresno, CA 93703;
Full Name of Registrant:
Jaime Medrano Lopez. 2946 E. White Ave, Fresno, CA 93701
Registrant has not yet commenced to transact business under the Fictitious Business Name listed above.
Jaime Medrano Lopez, Owner.
This statement filed with the Fresno County Clerk on: 04/27/2021
(Seal)

JAMES A. KUS,
COUNTY CLERK.
BY: MARTHA GARCIA, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPRESSES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
05/07/2021, 05/14/2021, 05/21/2021.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202110000183
The following person(s) is (are) conducting business as
GOLDEN ADE LAW CORPORATION.
By: TAYLOR GOLDEN, PRESIDENT.
Full Name of Registrant:
GOLDEN ADE LAW CORPORATION.
Business Name listed above:
1100 W. SHAW AVENUE SUITE 152, FRESNO, CA 93711 FRESNO, PHONE (559) 374-0076.
Mailing Address:
1100 W. SHAW AVENUE SUITE 132, FRESNO, CA 93711;
Full Name of Registrant:
Golden ADE Law Corporation.
Registrant has not yet commenced to transact business under the Fictitious Business Name listed above.
This business conducted by: Corporation
Articles of Incorporation Number: C3442707.
(Seal)

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202110000060
The following person(s) is (are) conducting business as
GOLDEN ADE LAW CORPORATION.
By: TAYLOR GOLDEN, PRESIDENT.
Full Name of Registrant:
GOLDEN ADE LAW CORPORATION.
Business Name listed above:
879 Medical Center Drive East, Suite 101, Clovis, CA 93611-6878;
Full Name of Registrant:
Community Hospitals of Central California Foundation.
Fresno, CA 93721, Phone (559) 324-4001.
Registrant has not yet commenced to transact business under the Fictitious Business Name listed above.
This business conducted by: Corporation
Articles of Incorporation Number: 1575004.
(Seal)

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2202110001801
The following person(s) is (are) conducting business as
JUAN JUAN JUICE.
Full Name of Registrant:
JUAN JUAN JUICE, LLC.
(559) 891-0772.
Registrant has not yet commenced to transact business under the Fictitious Business Name listed above.
This business conducted by: limited liability company
Articles of Incorporation Number: 202103410004.
(Seal)

JAMES A. KUS,
COUNTY CLERK.
BY: MARTHA GARCIA, DEPUTY.
"NOTICE - THIS FICTITIOUS NAME STATEMENT EXPRESSES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME."
05/07/2021, 05/14/2021, 05/21/2021.

MISC.

RESOLUTION NO. 21-56
A RESOLUTION OF INTENTION TO LEVY AND COLLECT THE ASSESSMENT FOR LANDSCAPE MAINTENANCE DISTRICT NO. 1 FOR THE CITY OF CLOVIS AND SET THE PUBLIC HEARING

WHEREAS, the Clovis City Council has approved thirty three (33) annexations with new improvements to the Landscape Maintenance District No. 1 of the City of Clovis (herein "LMD No. 1") as recommended by the City's Engineer's Report dated May 4, 2020; and

WHEREAS, proceedings for the annual assessments for LMD No. 1 for the fiscal year 2021-22 need to be initiated.

NOW, THEREFORE, BE IT RESOLVED and ORDERED as follows:

1. It is the intention of said Council to order the levy and collection of new improvements assessment for the 2021-22 fiscal year under the Landscaping and Lighting Act of 1972, Part 2 of Division 5 of the Streets and Highways Code beginning with Section 22500 of said Code, for Landscape Maintenance District No. 1 of the City of Clovis (herein "LMD No. 1").

2. Said LMD No. 1 is generally described as the area surrounding all of the City of Clovis, including subdivisions, Site Plan Review developments, Parcel Map developments, and other miscellaneous property entitlement developments approved since July 1985, within the current boundaries of the City of Clovis.

3. The Engineer has prepared and filed with the Clerk of the City of Clovis a Preliminary Engineer's Report of the City of Clovis LMD No. 1, dated May 3, 2021, to which reference is hereby made for a detailed description of the improvements, the boundaries of the assessment district and any zones therein that have the proposed assessments upon assessable lots and parcels of land within LMD No. 1.

4. The Business Journal, a newspaper circulated in said City of Clovis, is hereby designated as the newspaper in which this Resolution of Intention shall be published, and the Clerk of the City of Clovis is hereby directed to cause this Resolution of Intention to be published once no less than ten (10) days prior to the hearing date set forth below.

5. NOTICE IS HEREBY GIVEN that the 7th day of June, 2021, at the hour of 6:00 p.m. in the regular meeting place of the Council of the City of Clovis, 1033 Fifth Street, Clovis, CA 93612, is hereby fixed as the time and place for a PUBLIC HEARING, where and at which interested persons shall be heard on the question of the levy and collection of the proposed assessment. Written protests may be filed with the City Clerk at any time prior to the conclusion of the PUBLIC HEARING.

* * *

The foregoing resolution was introduced and adopted at a regular meeting of the City Council of the City of Clovis held on March 3, 2021, by the following vote, to wit:
AYES: Councillors Bessinger, Monoutouano, Whalen, Mayor Flores
NOES: None
PRESENT: 5

CITY OF CLOVIS OPIE
May 3, 2021

Jill Holt, Mayor

JOSE FLORES, City Clerk
05/14/2021

(1) Request for Proposals
The City of Mendota ("Mendota" or by city name) is seeking proposals from qualified firms for the sale and potential development of 11 acres of property. All respondents must comply with the requirements set forth in the Request for Proposals (RFP). A copy of said RFP and any specifications regarding the submittal of proposals are listed, can be obtained from Mendota City Hall, 643 Quince Street, Mendota, CA 93640, Monday through Friday, during regular business hours, via the City’s website at www. cityofmendota.ca.us, or by contacting the City Hall at (559) 655-3291 during regular business hours.

The City of Mendota will accept proposals until 5:00 p.m. on Wednesday, May 28, 2021. It is anticipated that the evaluation subcommittee will meet on an agreed date/time, to be determined in the future but, between the dates of May 31, 2021, and June 9, 2021, for the purpose of considering all proposals submitted. It is also anticipated that the City Council will consider the RFP during their meeting on the 9th of June 2021.

(Seal)
FRIDAY, MAY 14, 2021 www.businessjournal.com
PUBLIC NOTICES
19
(1) NOTICE OF INTENT TO ADOPT A NEGATIVE DECLARATION

Notice is hereby given that the County of Fresno has prepared Initial Study (IS) No. 7931 pursuant to the requirements of the California Environmental Quality Act for the following proposed project:

INITIAL STUDY NO. 7931 and VARIANCE APPLICATION NO. 4094 filed by WYATT DEAN FULBRIGHT, proposing to reduce the minimum parcel size requirements in the R-40 (Exclusive Agricultural, 40-acre minimum parcel size) Zone District to allow creation of an approximately 30.18-acre parcel and an approximately 13.20-acre parcel from two parcels totaling 43.38 acres in land. The project site is located on the south side of State Route 180 (E. Kings Canyon Road) approximately 3.580 feet east of its nearest intersection with S. Frankwood Avenue and approximately 5.94 miles east of the City of Sanger (SUP DIST. 5) (APN 333-100-47 and 14). Adopt the Negative Declaration prepared for Initial Study No. 7931 and take action on VZ Application No. 4094 with Findings and Conditions.

The County of Fresno has determined that it is appropriate to adopt a Negative Declaration for the Proposed Project. The purpose of this Notice is to announce availability of the Initial Study of IS No. 7931 and the draft Negative Declaration, and request written comments thereon; and (2) provide notice of the public hearing regarding the Proposed Project.

Public Comment Period

The County of Fresno will receive written comments on the Proposed Project and Negative Declaration from April 19, 2021 through May 14, 2021. Email written comments to TKobayashi@fresnoCounty.ca.gov or mail comments to:

Fresno County Department of Public Works and Planning
Development Services and Capital Projects Division
Attn: Thomas Kobayashi
2220 Tulare Street, Suite A
Fresno, CA 93721

IS No. 7931 and the draft Negative Declaration may be viewed at the above address Monday through Thursday, 9:00 a.m. to 5:00 p.m., and Friday, 8:30 a.m. to 12:30 p.m. (except holidays) or at www.co.fresno.ca.us/initialstudies. An electronic copy of the draft Negative Declaration for the Proposed Project may be obtained from Thomas Kobayashi at the addresses above.

* SPECIAL NOTICE REGARDING PUBLIC PARTICIPATION DUE TO COVID-19 *

Due to the current Shelter-in-Place Order for the Counties of California and Social Distance Guidelines issued by Federal, State, and Local Authorities, the County is implementing the following regarding accessibility and public comment at all Planning Commission meetings until notified otherwise. The Board chambers will be open to the public. Any member of the Planning Commission may participate in a remote location by teleconference pursuant to Governor Gavin Newson’s executive Order N-25-20. Instructions about how to participate in the meeting will be posted to: https://www.co.fresno.ca.us/planningcommission 72 hours prior to the meeting date.

The meeting will be broadcast. You are strongly encouraged to listen to the Planning Commission meeting at http://www.co.fresno.ca.us/PlanningCommission.

Please note that the Planning Commission meeting is open to the public. Any member of the public who wishes to address the Planning Commission meeting shall be allowed to do so, provided in a manner that reasonably ensures the safety of all persons present. Members of the public who wish to make public comments will be allowed in on a rotational basis. If you choose not to attend the Planning Commission meeting but desire to make general public comment on a specific item on the agenda, you may do so as follows:

- Written Comments
  - Members of the public are encouraged to submit written comments to: PlanningCommissionComments@fresnoCounty.ca.gov. Comments should be submitted as soon as possible, but not later than 8:30am (15 minutes before the start of the meeting). You will need to provide the following information:
    - Planning Commission Date
    - Item Number
    - Comments
  - Please submit a separate email for each item on which you are commenting on.

- Please be aware that public comments received that do not specify a particular agenda item will be made part of the record of proceedings as a general public comment.

- If a written comment is received after the close of the meeting, it will be made part of the record of proceedings, provided that such comments are received prior to the end of the Planning Commission meeting.

- Written comments will be provided to the Planning Commission. Comments received during the meeting may not be distributed to the Planning Commission until after the meeting has concluded.

- If the agenda item involves a quasijudicial matter or other matter that requires public hearing, those parties to a hearing, those parties should make arrangements with the Planning Commission Clerk to provide any written materials or presentation in advance of the meeting date so that the materials may be presented for consideration. Arrangements should be made by contacting the Planning Commission Clerk at (559) 600-4224.

- Notice of the adoption of the findings and conditions of the draft Negative Declaration for the Proposed Project will be made to the lowest bidder: (1) Fresno County On-Sale General License #47-649190 Sales and Use Tax liability $36,204.01. Opening Bid $38,204.01.

NOTICE TO BIDDERS

CONSOLIDATED IRRIGATION DISTRICT

2255 Chandelier Street
Selma, California 93662

Sealed bids will be received at the office of Consolidated Irrigation District, 2255 Chandelier Street, Selma, California 93662 prior to 2:00 P.M. on June 1, 2021 for construction of Tarn Divide Rehabilitation. The work includes:

- Reconstruction of existing gates, hoists, concrete and grouted rock slope protection; new reinforced concrete and reinforced concrete canal lining; replacement of metal hand railings and trash racks; and new sluice gates.

- The Contract Documents, including reduced (11’’x17’’) Contract Drawings and Specifications, may be secured from Summers Engineering, Inc., 887 North Irwin Street, P.O. Box 1122, Hanford, CA 93232, (559) 582-9237 after May 3, 2021 upon payment of $40 per set. This payment is non-refundable. Full-scale (22’’x34’’) drawings are available at an additional cost of $25 per set, non-refundable.

The work is “public work” subject to prevailing wages. Listings of the prevailing wage scale for this work are on the internet at http:// www.dir.ca.gov/DLRS/PWD. Printed copies can also be provided by the Department of Industrial Relations pursuant to Labor Code § 1725.5. No contractor or subcontractor may be awarded a contract for public work on a public works project unless registered with the Department of Industrial Relations pursuant to Labor Code § 1725.5. This project is subject to compliance monitoring and enforcement by the Department of Industrial Relations.

The bids must be accompanied by a certified check or bidder’s bond in the amount of ten percent (10%) of the amount of the bid and made payable to Consolidated Irrigation District (District). The certified check or bidder’s bond shall be given as a guaranty that the bidder will enter into a contract, if awarded the contract, and will be declared forfeited if the bidder refuses or neglects to enter into said contract within 10 days after being requested to do so.

The successful bidder will be required to furnish a performance bond in an amount equal to one hundred percent (100%) of the contract price and a payment bond in an amount equal to one hundred percent (100%) of the contract price, said bonds to be conditioned to secure a financially responsible surety company, satisfactory to the District, authorized to do business in the State of California.

The Contractor shall be licensed under the laws of the State of California. The Contractor may substitute securities for any moneys withheld to ensure performance under the contract in strict accordance with Section 22300 of the Public Contracts Code of the State of California.

Each Proposal submitted in response to this invitation shall include the cost of all labor, work, and materials to complete the project. In addition, furthermore, include all materials and labor of whatever kind required in regard to providing adequate sheeting, shoring and bracing of excavations.

The bids will be opened in public at the above prescribed time and date. Award will be made to the lowest responsible bidder, however, the District reserves the right to reject any and all bids, waive informalities in the bid, and to postpone the date of bid opening.

Michael Desatof, Manager
Consolidated Irrigation District
SPEAK UP!
Share Your Ideas

WE WANT TO HEAR FROM YOU.
If you have ideas for stories please submit them to Gabe Dillard at editor@thebusinessjournal.com
Holding the line against new taxes will improve California’s economic future

By Robert Gutierrez and Allan Zaremberg

Proposing tax increases is not something new or rare for members of the California Legislature. Each year, state lawmakers introduce myriad bills aimed at increasing taxes and fees on individuals, businesses and consumer products. What is new, however, is that prominent individuals have begun moving out of state, citing the Golden State’s burdens on businesses and wealthy individuals who pay the vast majority of taxes received by the state. And they are not wrong. Californians, in particular businesses and wealthy individuals, continue to pay some of the highest taxes in the nation.

A recent publication by the California Tax Foundation reported that the top 5% of earners pay 67.2% of the state’s total personal income tax revenue – an increase from 66.6% two years earlier. For as businesses, they pay more than two-thirds of the total property tax burden, at 67.05% in the 2019-20 assessment period, while homeowners accounted for the remaining 32.95%. The change reflects nearly a 4% increase from only two years earlier, and is nearly 9 percentage points higher than it was in 1978 when California voters approved the property tax reform initiative Proposition 13.

This data, along with the recent budget projections by the California Department of Finance showing that state revenue is $16.7 billion ahead of projections made by the governor earlier this year, plus the $22 billion in reserves and the approximately $26 billion expected in federal COVID-19 relief, make it crystal clear that California is not in need of new taxes.

Thankfully, Gov. Gavin Newsom has indicated that we will not support tax increases this year. Many others in the state Capitol also have come to understand that wealthy individuals and businesses already contribute a disproportionately large share of our state’s income and property tax revenue, and that keeping them in California is vital. Despite all this, there are those in the Legislature who continue championing a wide array of significant tax increases.

One of these measures is Assembly Bill 71, which would increase taxes $2.4 billion a year on California businesses and residents – a tax increase that would make California even less competitive when seeking to attract jobs and investments. Additionally, a group of lawmakers proposed a union-backed personal income tax increase on California’s highest earners, with a top rate as high as 16.8%. The proposal, Assembly Bill 1253, calls for a 1% surcharge on taxable income more than $1 million, a 3% surcharge on income over $2.36 million and a 3.5% surcharge on income of more than $5.9 million – all in addition to the existing 13.3% tax. A tax increase like this would continue to drive high-income earners out of the state and take the revenue they contribute to the general fund along with them.

This measure proposes a major annual tax increase on California businesses and residents.

The income tax hike also would hit many small businesses and entrepreneurs, since many pay business taxes under the personal income tax structure. Another major tax hike has been proposed in the form of Assembly Bill 310 and Assembly Constitutional Amendment 8, together calling for a new 1% tax on net worth in excess of $50 million and a tax of 1.5% on net worth in excess of $1 billion. This would cost taxpayers an additional $22.3 billion per year in new taxes – at least until the targeted taxpayers packed up and moved to any one of the 49 states that doesn’t impose this type of flawed tax.

Unlike AB 1253, the “wealth tax” proposal requires voter approval and would appear on the 2022 ballot, where Californians could protect our state’s fiscal health by rejecting it soundly.

California needs a steadfast focus on keeping and attracting new investment. How we hold the line against new taxes this year and in the future will be a major factor in dictating California’s economic future.

Robert Gutierrez is president and CEO of CalTax, the California Taxpayers Association, rob@caltax.org. He is co-chair of the Californians Against Higher Taxes. Allan Zaremberg is president and CEO of CalChamber, the California Chamber of Commerce, Allan.Zaremberg@calchamber.com. He is co-chair of the Californians Against Higher Taxes.

WEB POLL

Who would you vote for in a recall of Gov. Gavin Newsom?

The effort to recall Gov. Gavin Newsom is heating up as it appears even more likely the question will be put to voters. According to online readers of thebusinessjournal.com, reality TV star Caitlyn Jenner is the frontrunner to replace Newsom with 43% of the vote, followed by former San Diego Mayor Kevin Faulconer with 38% of the vote and John “The Beast” Cox with 19%. Four hundred eighty-eight votes were cast.

CAITLYN JENNER 43%
KEVIN FAULCONER 38%
JOHN COX 19%

Send letters to the Editor

We want to know your thoughts
Maximum 400 words
editor@thebusinessjournal.com 559.490.3467

Editor’s note: This letter was written in response to May 7 column written by Marek Warszawski in “The Fresno Bee.”

“Columnist Marek Warszawski doesn’t follow the crowd or kowtow to popular opinion. He’ll tell you exactly how he feels — on a wide variety of subjects,” per “The Bee” bio. That accurately describes Marek’s diatribe. “How he feels?” Really? Doesn’t follow the crowd or kowtow with the term “flushed,” Ms. Barbara Barrigan-Parrilla, executive director of Restore the Delta, might help you understand the sewage that Bay Area cities/industry dump into the Delta, all-the-while complaining about the Central Valley’s use of water to grow food and fiber, as the cause of the declining ecosystem? Then again, declining ecosystem? Then again, water resources were captured and lawfully delivered to urban and agricultural use (i.e. food for “people”), or less than 25% of this precious and essential resource. If you take offense with the term “flushed.” Ms. Barbara Barrigan-Parrilla, executive director of Restore the Delta, might help you understand that Bay Area cities/industry dump into the Delta, all-the-while complaining about the Central Valley’s use of water to grow food and fiber, as the cause of the declining ecosystem? Then again, would require “facts” that would refute “feelings.”

Mark Borba, Riverdale

Refuting ‘feelings’ with ‘facts’

Sentiment points higher than it was in 1978 when California voters approved the property tax reform initiative Proposition 13.

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Submit News/Letters/Opinion

All submissions must include name, business affiliation and telephone number, and must not contain slanderous or libelous material. Please limit your letters to 250 words. Guest commentaries should be limited to 600 words. All letters and commentaries are subject to editing for clarity, length, spelling and grammar.

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People on the Move

Submit news and photos (in .jpg, .png, or .tif format) of your company’s new hires and promotions. Please label your images with the last name of the individual. Faxed or paper photos cannot be used.

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Phone: 559.490.3400 ask for Ashley
E-mail: adrian@thebusinessjournal.com
Online: www.thebusinessjournal.com/tbj-events

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